

# Sage Solutions for Accountants, Bookkeepers, and Their Clients

For over 30 years, accountants and bookkeepers have trusted Sage. Our customers range from entrepreneurs to large-scale enterprises, all of which rely on business-friendly solutions that make it easier for customers to manage their processes and meet their objectives. Sage is the number-one worldwide provider of accounting and ERP solutions for companies with fewer than 1,000 employees.

Our solutions portfolio is strong and diverse. Accountants and bookkeepers recommend and use Sage solutions because we offer a choice of flexible, scalable, integrated solutions to manage anything from one aspect of business to complete solutions linking back- and front-office operations.

#### Get to know Sage solutions

In North America, our solutions help businesses and organizations manage processes across vastly different functions. Overlaying our product strategy is continued development and expansion of software applications tailored to specific industry groups, such as manufacturing, distribution, services, construction and real estate, and nonprofit.

Our solutions and services integrate and complement one another so we are able to support a wide variety of businesses, from start-ups through to complex multidivisional organizations operating in the upper mid-market. Sage is the only software publisher with a full suite of products to effectively span the entire small and midsized business (SMB) market.

We help our customers overcome such key challenges as:

- Getting a complete, accurate view of the business to make timelier and better-informed decisions.
- Going global by supporting multiple languages, currencies, companies, sites, and legislations.
- Achieving regulatory compliance, both for accounting regulations and complex reporting standards for nonprofits, manufacturers, and human resource teams.

<u>0</u>	Sage One	Sage 50	Sage 100	Sage 300	Sage 500	Sage ERP X3
Sage Solutions	Sage One	Sage 50—U.S. Edition Sage 50—Canadian Edition	Sage 100 ERP Sage 100 Fund Accounting Sage 100 Contractor	Sage 300 ERP Sage 300 Construction and Real Estate Sage 300 Trade Specialty	Sage 500 ERP	Sage ERP X3
litments	Sage Common Applications Sage CRM   Sage Fixed Assets   Sage HRMS   Sage Estimating					
Commitn	Sage Connected Services Sage Exchange					

#### Which Sage financial and operations management solution is right for your clients?

Our accounting and ERP solutions help businesses from start-ups to global enterprises control finances, reduce costs, and improve business efficiency. How do you know which product to recommend to your clients? It depends on several organization-specific elements:

- Prospective growth. Ask your client about its transactional volume, number of suppliers, number of users, and activity worldwide.
- **Industry.** Many Sage solutions offer preconfigured solutions that address specific industry processes and regulation without the need for customization.



• Business process complexity. As a business grows, the complexity of its processes often increases. Does your client require human resource management? Fixed asset inventory? Customer relationship management? Many Sage products are available with these common solutions fully integrated.

# The Sage product portfolio: Small business accounting

### Sage One

Invoicing

This entry-level, online bookkeeping and business management application provides entrepreneurs or those with up to nine employees with essential tools:

- Money management
- Project tracking
- Messaging
- Online access

- Task assignment
- Reporting

### Sage 50-U.S. Edition (formerly Sage Peachtree)

The Sage 50 product line, ranging from entry level to comprehensive, is ideal for U.S.-based small businesses seeking accuracy and control so they can achieve better financial results.

- 125 customizable reports
- Preconfigured manufacturing, distribution, construction, and nonprofit editions available
- Integrates with Microsoft Office applications
- 1-5 users, up to 40 for Sage 50 Quantum Accounting

## Sage 50-Canadian Edition (formerly Sage Simply Accounting)

Developed in Canada for Canadian businesses, Sage 50, the #1 choice of accounting software by small businesses and accountants in Canada, helps make accounting processes run more efficiently and professionally.

- Multicurrency and bilingual in English/French and English/Spanish
- More than 100 predefined reports
- MySQL database plus integration with Microsoft Office applications
- 1-4 users, up to 40 for Sage 50 Quantum Accounting

## The Sage product portfolio: Mid-Market ERP

### Sage 100 ERP (formerly Sage ERP MAS 90 and 200)

Ideal for domestic companies that need in-depth capabilities but want to maintain a low cost of ownership, Sage 100 ERP is an end-to-end solution including finance, business intelligence, CRM, HR, payroll, and operations with comprehensive reporting and business analytics tools.

- Easy-to-apply customization and collaboration options to address specific workflow requirements
- Ideally equipped for wholesale distributors and light manufacturers with domestic operations
- Best performance from 1-50 users

## Sage 300 ERP (formerly Sage ERP Accpac)

With its robust financial management capabilities, Sage 300 ERP supports mid-market service-based companies by providing end-to-end solutions including finance, business intelligence, CRM, HR, payroll, and operations with comprehensive reporting and business analytics tools.

### What's in a name?

In 2012, several Sage product lines changed names as part of an effort to build a strong master brand that exemplifies our commitment to a superior customer experience. These products are now identified with a numbering approach where higher numbers denote increasing levels of product capability or sophistication. Please note the legacy product name in parentheses in this document and visit NA.Sage.com for more information.

## Sage product portfolio

- IT flexibility with choice of databases, operating systems, and deployment (on-premises or on-demand)
- · Complete global solution supporting multiple languages (five out of the box), currencies, companies, sites, and legislations
- · Highly customizable with full Software Development Kit (SDK)
- Best performance for 25+ users

### Sage 500 ERP (formerly Sage ERP MAS 500)

Sage 500 ERP delivers an advanced solution for multiwarehouse distributors and light/advanced manufacturers in discrete and mixed-mode environments with domestic operations.

- End-to-end solutions for simplifying compliance across finance, business intelligence, CRM, HR, payroll, and operations with comprehensive reporting and business analytics tools
- Advanced customization options and collaboration tools for enhanced supply chain management
- Best performance for 100+ users

#### Sage ERP X3

Sage ERP X3 tops the Sage ERP product line by targeting the upper mid-market as a global ERP solution accommodating complex local needs as well as multicountry business requirements, such as multiple languages, currencies, companies, sites, and legislations.

- Highly customizable with IT flexibility and choice of databases, operating systems and deployment
- · Advanced collaboration tools for enhanced supply chain management
- Three preconfigured offerings for process manufacturers, discrete manufacturers, and wholesale distributors
- Multitier architecture scales up to 1,100 users

## The Sage product portfolio: Industry-specific solutions

In addition to products that can support all small and midsized businesses, Sage has highly specialized products designed specifically for the nonprofit sector and construction and real estate businesses.

#### Nonprofit

Sage North America serves over 27,000 charitable organizations, or nonprofits, with software and services, helping to ensure the most effective use of their resources to advance their missions. Sage Nonprofit Solutions include:

- Sage 100 Fund Accounting (formerly Sage MIP Fund Accounting)—An award-winning financial management solution preferred by nonprofits and government agencies for planning and managing budgets, maximizing grants, and producing accurate reports.
- **Sage Fundraising Online**—A flexible and powerful fundraising and event management tool that enables organizations to reach and engage their constituency through the web.
- Sage Fundraising 50—This solution for nonprofits of all sizes offers integrated fundraising, development, and donor
  management including contact relationship management, volunteer management, event management, and payment
  processing.
- **Sage Grant Management**—A multiaccount system that helps nonprofit and government organizations maximize funding potential and provide transparency at the organization, program, and grant levels.

#### Construction and real estate

Sage is a leading provider of accounting and operational software and services to the industrial and commercial general contractor, specialty and service contractor, residential builder, and property development and management sectors. Whether a company's needs are simple or complex, Sage offers proven construction and real estate business management solutions which can be tailored to, and grow with, their business. Sage Construction and Real Estate Solutions include:

- Sage 100 Contractor (formerly Sage Master Builder) Gain tight integration between accounting and operations using this construction business program that's a step above off-the-shelf accounting software.
- Sage 300 Construction and Real Estate (formerly Sage Timberline Office) This powerful construction software tracks everything from payroll and job costing to receivables and cash flow.
- Sage 300 Trade Specialty (formerly Sage Timberline Enterprise) Designed for specialty and service contractors, Sage 300 Trade Specialty provides real-time and accurate data on financials and operations.

## The Sage product portfolio: Add-on products

Increase the capabilities of Sage solutions by adding integrated solutions that expand the products' capabilities and streamline workflow to additional areas, including:

- Customer Relationship Management
- Fixed Asset Solutions
- Human Resource Management Solutions

## Join the Sage Accountants Network!

The Sage Accountants Network (SAN) provides accounting professionals with information, software, and support to better serve their clients. SAN memberships are designed to maximize the productivity and reach of accountants, bookkeepers, and consultants who support Sage clients while minimizing the overall financial investment. By joining SAN, you can receive the necessary Sage software and updates you'll need along with tools and assistance for training, marketing, and support.

#### Sage Accountants Network benefits

Accounting professionals have access to a wide variety of Sage benefits, including:

- **Software and tax**—Receive deep discounts on Sage not-for-resale products for use in your firm, potentially saving you thousands of dollars.
- **Discounts**—Get additional discounts on products and services from Sage, and other carefully selected companies, that you can use yourself or purchase for your clients.
- Practice management Gain access to marketing tools, product trials, and referral opportunities to help you grow your practice.
- **Training and education**—Become a product expert and stay on top of new product features with access to Anytime Learning opportunities through Sage University.
- **Technical support**—You support your clients and Sage supports you. Each SAN membership includes access to technical support services to minimize down time.

## **Get started today!**

Visit <u>www.SageAccountantsNetwork.com</u> to learn more and sign up.