

Sage Software, Inc.
2013 Sage Listens RV Relay Sweepstakes
Official Rules

No purchase necessary. A purchase or payment of any kind will not increase your chances of winning.

1. **Eligibility:** The 2013 Sage Listens RV Relay Sweepstakes (the "Sweepstakes") is open to residents of the United States who are at least 18 years old. Employees of Sage Software, Inc., its related companies, partners, and agents are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all federal, state, and local laws and regulations and is void in Puerto Rico and where prohibited by law.
2. **Sponsor:** The Sweepstakes is sponsored by Sage Software, Inc., 1715 North Brown Road, Lawrenceville, GA 30043 ("Sponsor").
3. **Agreement to Official Rules:** Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling in a timely manner all requirements set forth herein.
4. **Timing:** The Sweepstakes begins at 12:01 a.m. ET July 10, 2013, and ends at midnight ET August 28, 2013 (the "Sweepstakes Period").
5. **How to Enter:** To enter to win a daily Stress Reliever and be entered to win the Grand Prize (see prize descriptions below), go to SageLovesOurCustomers.com and share your story about your "aha" moment, innovative idea, and/or how you overcame a business challenge. If you win one of the daily Stress Relievers you will automatically be entered to win the Grand Prize. Limit one (1) entry per person. Sponsor is not responsible for incomplete, invalid, or illegible entries, which will be disqualified. All entries become the property of Sponsor, and none will be returned.
6. **Alternate Method of Entry:** To enter to win without sharing your story, email your name, address, phone number, and email address to: jill.hardison@sage.com. All entries must be received at least one (1) day prior to the daily drawing to be considered for the remaining daily drawings. Limit one (1) entry per person. Sponsor is not responsible for incomplete, invalid, or illegible entries, which will be disqualified.
7. **Drawing:** The Stress Reliever drawings will held daily at about 5 p.m. ET. Sponsor will select the name of one (1) potential winner of each Stress Reliever in a random drawing of all entries received at the time of each daily drawing. The Grand Prize drawing will be held on August 30, 2013, at about 5 p.m. ET. Sponsor will select the name of one (1) potential winner of the Grand Prize in a random drawing of daily prize winners.
8. **Requirements of the Potential Winner:** Each potential daily Stress Reliever prize winner will be notified by email after the drawing. If Sponsor does not receive a response from the potential winner within five (5) business days after Sponsor's first attempt to contact the potential winner or if the potential winner is otherwise ineligible to receive the prize, the prize will remain unawarded. The potential Grand Prize winner will be notified by email by September 3, 2013. If Sponsor does not receive a response from the potential winner within seven (7) business days after Sponsor's first attempt to contact the potential winner or if the potential winner is otherwise ineligible to receive the prize, an alternate entrant will be selected in its place in a random drawing of all entries received. Sponsor will conduct two (2) alternate drawings, after which the prize will remain unawarded.
9. **Prize: Daily Stress Reliever:** Each daily Stress Reliever winner will receive squeezable foam stress ball with an approximate retail value ("ARV") of \$1.80. **Grand Prize Winner:** The Grand Prize winner will receive one (1) Apple iPad Mini Wi-Fi 32GB with an ARV of \$429. Prizes are not transferable or refundable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor, who reserves the right to substitute any prize (or component thereof) with another prize (or component thereof) of equal or greater value if the original prize is not available for any reason as determined by Sponsor in its sole discretion. Winner is responsible for any taxes and fees that

are not expressly mentioned above and are associated with receipt or use of prize. Winner of the Grand Prize (or a substitute of such prize) may be issued an IRS Form 1099 for the ARV of the awarded prize. The odds of winning a prize once the entry has been submitted an entry depends on the number of eligible entries received.

10. **General Conditions:** In the event that the operation, security, administration, or integrity of the Sweepstakes is impaired in any way for any reason, including fraud, technical problem, or any other factor beyond Sponsor's reasonable control, the Sponsor may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules; or (b) award the prizes at random from among the eligible entries properly received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any entity it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules, or in any disruptive manner. Any attempt by any entity to deliberately undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such entity to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
11. **Release and Limitations of Liability:** By participating in the Sweepstakes, entrant agrees to release and hold harmless the Sponsor and its officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) printing errors; (c) lost, late, postage-due, misdirected, or undeliverable mail; (d) errors in the administration of the Sweepstakes or the processing of entries; or (e) injury or damage to persons, entities, or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.
12. **Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of, or connected with, the Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of California; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental, and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of the Sponsors in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules (whether of the State of California or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.
13. **Official Rules and Sweepstakes Results:** To request a copy of the Official Rules and name of winners, send a self-addressed stamped envelope to Sage Software, Inc., Attn: J. Hardison, 1715 North Brown Road, Lawrenceville, GA 30043. Vermont residents may omit postage for rules requests.