

CUSTOMER SUCCESS

Accounting practice
gains instant access
to client data

*Data Hub helps
Power 2 Brisbane Pty Ltd access
client data from anywhere, at any time.*



Based in the Brisbane suburb of Slacks Creek, Power 2 Brisbane Pty Ltd is an integrated accounting and financial advice business that serves over 4,000 clients. The business consists of 14 employees and specialises in accounting, tax, financial and business planning, and self-managed super fund administration.

The challenge

Power 2 Brisbane Pty Ltd needed an easier and more efficient way of gaining data-driven insights into its clients' businesses.

A Sage HandiSoft user, Power 2 Brisbane Pty Ltd chose to take part in the early release program of Data Hub¹ – a data management and analytics platform designed for accounting practices that seamlessly connects to Sage HandiSoft and other data sources.

Accessible anywhere, on any device, Data Hub makes it simple for accountants to collect, manage, and interpret practice and client data, to help them make faster, more informed decisions and save valuable time.

For the early release program, Power 2 Brisbane Pty Ltd would be able to use Data Hub to gain data insights from clients using MYOB Accountright.

Company

Power 2 Brisbane Pty Ltd

Location

Brisbane, Queensland

Industry

Accounting

System

Data Hub¹, Sage HandiSoft

For more info, visit: www.sage.com/au
or contact us at **1800 660 670**



Director of Power 2 Brisbane Pty Ltd, Daniel Hay, says the business previously had to extract client data manually in MYOB Accountright.

“We have quite a few clients that use MYOB Accountright, and the reports we generated from it provided a large amount of information that was hard to manage.”

Results

Daniel says the main benefit of Data Hub was how quick it was to gain clearer insights into their clients' businesses.

“With Data Hub, we can connect directly to our clients' MYOB Accountright software, to access their critical data and gain instant insights into their businesses. The dashboards in Data Hub are simple to read and make it easy for us to better service our clients.”

“For instance, we can help our clients improve their cash flow by accessing critical information while we are going through their accounts with them. The accounts receivable and accounts payable dashboards provide us with data instantly, like the average number of days it's taken for a client to be paid. Or if a client has an expense, you can drill down on all the entries the client made in MYOB to see what is contributing to it.”

“Being able to access Data Hub online, be it on a smartphone, tablet or laptop, is very handy. We can bring up a client's data and go through it with them wherever we may be.”

Daniel Hay, Director, Power 2 Brisbane Pty Ltd

“With Data Hub, we can connect directly to our clients’ MYOB Accountright software, allowing us to access their critical data and gain instant insights into their businesses.”

Daniel Hay, Director, Power 2 Brisbane Pty Ltd

“Having instant access to this kind of detailed information really helps us steer our clients in the right direction.”

The second major benefit of Data Hub, says Daniel, is the ability to use the solution from anywhere, at any time.

“Being able to access Data Hub online, be it on a smartphone, tablet or laptop, is very handy. We can bring up a client’s data and go through it with them wherever we may be.”

Daniel is also impressed by Data Hub’s user-friendly interface and functionality.

“Data Hub is very easy to use. You simply log in using a browser, choose a client’s MYOB file, designate what you want, and the reports pretty much generate straight away.”

“It’s easy to set up a report template and automatic emails help keep key people in our business informed.”

And of the technical support provided by Sage, Daniel says:

“It’s been really good. I can email a support consultant and they get back to me within the hour or the next day. Any issues we raise are usually fixed within a day, so the support has been great.”

About Sage

Sage (FTSE: SGE) is the global market leader for technology that helps businesses of all sizes manage everything from money to people – whether they’re a start-up, scale-up or enterprise. We do this through Sage Business Cloud - the one and only business management solution that customers will ever need, comprising Accounting, Financials, Enterprise Management, People & Payroll and Payments & Banking.

Our mission is to free business builders from the burden of admin, so they can spend more time doing what they love – and we do that every day for three million customers across 23 countries, through our 13000 colleagues and a network of accountants and partners. We are committed to doing business the right way, and giving back to our communities through Sage Foundation.

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