

E-book

10 Reasons Real Estate Developers Choose Sage

As a real estate developer, you navigate a landscape full of challenges, from escalating construction costs and complex multi-entity operations to intricate lease management and financial stability. You know that the right software can make all the difference in your productivity and growth trajectory — and making a switch is a big decision.

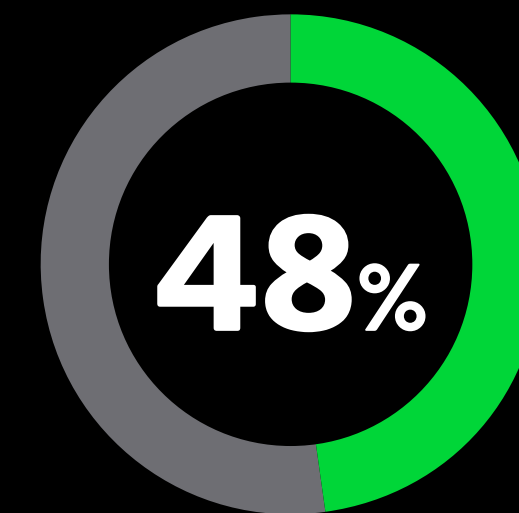
If you're considering new software, choosing a vendor who knows the industry and has a solid track record of supporting real estate developers is key. Read on to learn why developers choose Sage.

Sage

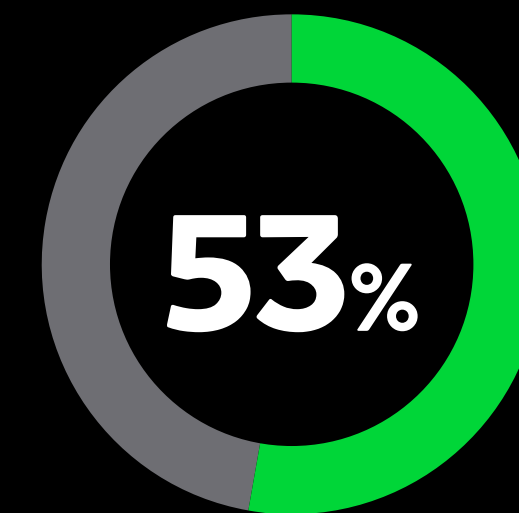


1. Trusted leader for over fifty years in construction and real estate technology

Going back to the days of Timberline, Sage has more than 50 years of construction and real estate experience and is the #1 provider of accounting solutions in the industry. In fact, more than 50,000 construction and real estate businesses trust Sage with their preconstruction, finance, and operations software needs.



48% of the ENR Top 400 contractors use Sage



53% of the BD&C Giants Top 115 contractor firms use Sage

More than **50,000** construction and real estate companies rely on Sage

Sage offers the broadest cloud-native solution built specifically for construction and real estate. Year after year, Sage is recognized as a leader in the industry — but don't just take our word for it:



Sage Intacct is the first and only preferred provider of the AICPA



Sage Intacct is a Leader in the new IDC MarketScape: Worldwide SaaS and Cloud-Enabled Midmarket Finance and Accounting Software Vendor Assessment



Sage Intacct Construction is one of Constructech's top products for 2025



Easiest to use Project-based ERP, G2, Winter 2025



Buyer's Choice, TrustRadius, 2025



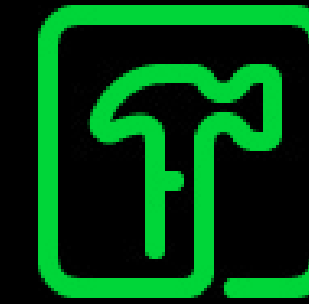
Sage is one of Construction Executive's top technology firms

2. Complete solutions to conquer your biggest business challenges

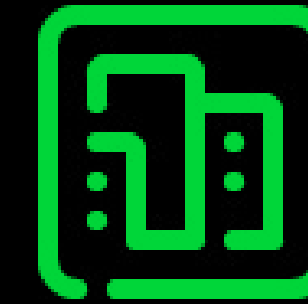
We offer software that solves your toughest challenges throughout the entire project lifecycle, from initial development through ongoing operations.



Financial Management



Construction Operations



Property Management + Lease Administration

Our solutions simplify multi-entity management, enhances cost tracking, and offers robust reporting features, all within a single powerful solution.

The core products for real estate developers are available as custom packages or a la carte depending on your business needs. Plus, we offer add-on products for service technicians, document storage, and more. No matter what, we'll help build a solution that's right for you.

3. Powerhouse financials

Our unrivaled native-cloud accounting software is designed to take the pain and inefficiency out of financial management. Gain total visibility into the financial health of your projects and business with customizable reporting features, multi-entity consolidation, a dimensional general ledger, comprehensive job costing, automated WIP reporting, and so much more.

As the first and only accounting solution preferred by the American Institute of Certified Public Accountants (AICPA), it's no surprise that the industry considers Sage the #1 provider of construction finance management software.



- **Simplify financial operations** with loan tracking and bank draw forms so you can easily manage financing details, streamline approvals, and maintain clear visibility into project funding at every stage.
- **Control hard and soft costs** effectively throughout the project lifecycle from initial development to ongoing operations, so you can improve NOI and maximize property stabilization.
- **Achieve financial stability and foster growth** with scalable solutions that support multi-entity management and adapt to evolving market demands.

4. Advanced multi-entity consolidation

Sage for Real Estate Developers includes the most dynamic multi-entity management features on the market so you can easily manage the complexities of diverse property portfolios.

Simplify multi-entity operations with robust consolidation capabilities, enabling real-time financial insights and streamlined reporting across all your properties. Eliminate manual work, reduce risk, lessen lengthy close times, and increase data visibility across all entities. Plus, you can make strategic, data-driven decisions to propel your business with insights into multiple entities within a single view.



5. Smooth construction operations

Manage construction operations for your development projects with ease, keeping jobs on schedule and on budget. Sage Construction Management allows project managers to control all project operations from a single, intuitive platform.

Built for collaboration and mobility, you can make quick and informed decisions with real-time project information, access the platform anytime and from any device, and keep project teams working in sync.



- **Avoid escalating construction costs** with best-in-class budgeting tools and real-time cost tracking, so projects stay on time and on budget.
- **Access real-time project data** and generate actual and anticipated cost reports so you can make financially sound decisions, mitigate risk, and protect profitability.
- **Create detailed and customizable reports** showing labor, materials, work-in-progress, and more.
- **Easily and securely share project information** and resources with external team members.

6. Easy property management and lease administration

Navigate the complexities of property management with advanced tools and flexible tenant lease structures. Powerful lease management capabilities allow you to track multiple leases, tenants per lease, and lease details across properties, ensuring accurate revenue forecasting and proactive lease administration.

Plus, flexible management tools allow you to manage nuanced lease agreements, accommodate varied lease terms, and optimize rental income across commercial properties.



7. Proven success delivering results to our customers

Embraced by construction and real estate businesses of all sizes and specialties, over 50,000 customers rely on Sage's trusted and innovative solutions. Here's how Cantiro, a fully-integrated real estate development company focused on sustainable housing solutions, improved their operational efficiency with Sage.



Challenge

Cantiro's existing accounting solution required maintaining segmented data for each entity — making it difficult to manage multiple vendor and customer lists — and required significant consulting time for additional reporting capabilities.



Search

Cantiro began their search for a more advanced and integrated ERP solution, and ultimately chose Sage Intacct for its comprehensive capabilities and seamless integrations.



Results

- Significant time savings in generating reports.
- Enhanced ability to access data remotely through the cloud.
- Simplified financial operations and reporting.
- Improved data consolidation across entities.
- Increased efficiency for both the finance team and executives in accessing and using data to make more strategic decisions.

“Pulling additional information from the system is much quicker. We built a consolidated financial statement for all of our entities that we can now pull out of the system, which saved a week of time for a controller in our group.”

– Steven Ewaskiw, vice president, Cantiro



8. Built for the cloud and constantly innovating

Sage has over 20 years of experience as an early innovator in cloud financials. Our construction and real estate solutions were born in the cloud and continue to lead the industry with cutting-edge technology such as artificial intelligence and machine learning.

While other vendors talk about the future of AI on their roadmap, we're leading the charge and already delivering.



- Digital connections and open APIs provide flexibility for construction companies that rely on a wide range of systems to run their business.
- Our multi-tenant true cloud foundation means you'll never have to worry about being on the latest version of our software or deal with complicated and expensive upgrades.
- We have the key framework in place that allows artificial intelligence and machine learning to provide speed, accuracy, and insights — taking your business and team capabilities to the next level.

9. The power of choice and flexibility

Your business has unique needs, and we know that software isn't one size fits all. That's why we offer our products available as custom packages or a la carte depending on your requirements.

And while Sage offers the most complete solution on the market, we're committed to being an open platform and continuing to grow our ecosystem of partner solutions that seamlessly integrate with Sage products.

Our priority is to provide you with the power of choice — the simplicity to choose Sage's all-in-one solution, and the flexibility to select the right mix of integrated products that make sense for your business.



10. The largest partner network in the industry

We get it — taking the leap to invest in new software can feel overwhelming. Having a partner that understands how you do business is key to ensuring your success. We're proud to have built the largest and most experienced partner network in the construction and real estate industry, which means you'll have experts by your side during your software transition who have worked with developers just like you.

What makes our partners exceptional is their commitment to going beyond implementation — helping you meet your goals, sharing best practices, and accelerating your growth.



“This was the sixth or seventh software implementation I’ve been through. The team at our Sage partner was the best I’ve ever worked with.”

—Morgan Schweitzer, controller, Lunar Companies

Closing

Real estate developers choose and trust Sage because of our leadership in construction and real estate technology for over 50 years, our comprehensive set of software solutions that solve our customers' toughest problems, and our commitment to constant innovation. Coupled with our partner network, customers see impactful results and can trust that they're set-up for long term growth and success.





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