



Business serving communities
IMPACT REPORT 2020

Contents



Welcome

At Sage, we give back to our communities because one of our core values is to **'do the right thing'** and we believe this is the right way to do business. In the year **Sage Foundation turns five**, COVID-19 has reaffirmed the importance of community.

A milestone anniversary is an opportunity to reflect on our achievements and to celebrate the positive impact we have made.

Over the last five years, we have built an action-oriented volunteering program with Sage colleagues giving over **110,000 working days** – time that we have invested into our local communities across **22 markets**. By giving our time, capability, and investment, we've built routes into education, and supported work readiness for young people, women, and military veterans.

As we have all adjusted to a new home working routine, it has been great to see continued commitment and passion for Sage Foundation activities, and the dedication to supporting our customers, communities, and one another.

Within weeks of moving to remote working, Sage Foundation had shifted its focus to virtual and skills-based volunteering. Colleagues showed huge willingness to get involved, with over 1,000 colleagues at the first UK virtual event and 3,000 at the global event. I am extremely proud that our colleagues and partners contributed over **24,000 volunteer days in FY20**.

Through Sage Foundation we have continued to raise money towards our fundraising target of **\$2 million by 2022**, and in July 2020 we reached the \$1 million milestone. Our creative fundraising has been driven by leaders and embraced by colleagues. Fundraising for UNICEF, for example, I completed 26 minutes of exercise every day, for 26 days, including running 26 miles and walking 26 miles!

But perhaps the most memorable Sage Foundation moment for me this year was **helping to build computers with primary school children** prior to lockdown. It reminded me how important it is that young people have access to the technology that can address social challenges, unlock their unquestionable potential, and shape the future of work.

Sage Foundation has had a monumental five years of engaging colleagues, partners, and customers. **Thank you to everyone** in the Sage family who has joined us in our mission and shared our belief that action makes anything possible.

Steve Hare

Sage CEO
Sage Foundation Executive Sponsor





FY20 Highlights

It has been said that success is not measured in the dollars you make, but the amount of lives you impact, and that could not be more true for us at Sage Foundation. While much of the last five years has been focussed on impacting lives through our volunteering programme, in FY20 we made changes to enable us to not only give our time, but also give our capability and investment to impact lives through our charity partners and communities.

As a global company of 12,000 people, it is our responsibility to support non-profit organisations with our expertise and capability. And while we continue to offer discounted software to eligible charities, social enterprises, and non-profit organisations, moving into FY21, we will be complementing this with financial management tools, training and an online community hub. Supporting our strategic lens of customer success, this will enable non-profit organisations to save time, reduce costs, eliminate errors and achieve compliance.

A big highlight for us this year was launching the Sage Foundation Partner Program, to extend our volunteering and fundraising activity to our business partners and further Sage Foundation's mission and impact. It launched at the Sage Partner Summit and our partners joined together in a fundraising 5km run in the early hours of the morning. The program has gained momentum with over **60 partners signed up** and counting. Sage Business Partners tell me that working together to support our communities gives us a shared purpose and is not only good for community, but good for business. By signing the Sage Foundation Charter for Change, they are demonstrating their commitment to encourage fundraising and volunteering activities within their organisation, and to work together with Sage Foundation to deliver a global programme of change.

Colleagues and partners have commented that during such a unique time, Sage Foundation activity has given a sense of purpose and well-being, for them and their families. Indeed, one colleague had their neighbours volunteering! A recent pulse survey of **1300 colleagues revealed** that Sage Foundation contributes significantly to the **overall happiness of our colleagues at Sage** and while many in our communities have found the year challenging, I'm so proud of how our Sage colleagues and partners responded during this time to give back to those who needed it most.

Amanda Cusdin
Chief People Officer
Sage

FY20 in Numbers



24,309

The total number of days Sage colleagues & partners spent volunteering in FY20



55%

Total percentage of colleagues engaging with Sage Foundation volunteering in FY20



631

Total number of days Sage colleagues' family members spent volunteering with Sage Foundation in FY20



£3,476,187

The value of colleague volunteer time invested in our local communities



102,149

The number of kilometers Sage colleagues and business partners covered running, walking, hiking, and cycling to raise funds for the \$2 Million Challenge



\$660,331

The total funds raised for '£2 million by 2022' fundraising challenge in FY20 – we're past halfway!



201

The number of grants awarded to non-profits in FY20



670

The number of non-profits that benefitted from a donated or discounted Sage Business Cloud product subscription in FY20



15%

Increase in colleagues volunteering post-COVID-19 (1st April 2020)

Sage Foundation turns Five

As Sage Foundation celebrates its fifth birthday, we have matured into an integral part of the business that celebrates our contribution towards building a culture of colleague engagement and action philanthropy.

Over the past five years we have remained committed and focused on our key themes in supporting young people, women and military veterans through education, skills development, work readiness, and entrepreneurship.

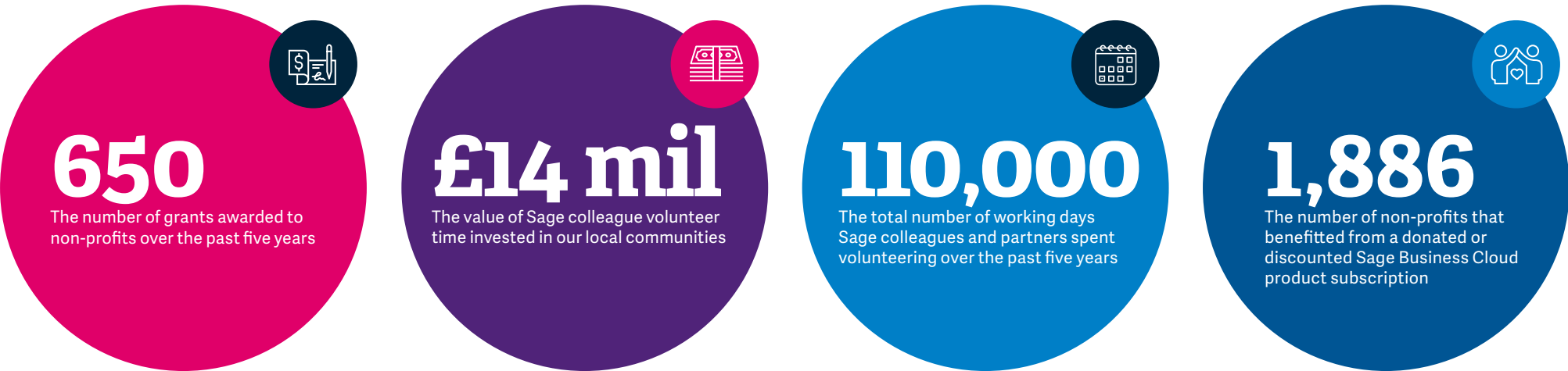
Sage Foundation was established in 2015 to do good in the communities in which it operates and, since then, we have built our corporate volunteering program via our colleagues, partners, and customers by giving back through face-to-face, virtual, and remote volunteering.

In the past five years, Sage colleagues have given **110,000 working days to volunteering**, totaling a value of **£14 million in colleague volunteer time** invested in our local communities across **22 markets**. We have awarded **650 grants** to non-profits serving veterans, women and young people, and **discounted and donated 1,886 Sage Business Cloud product licenses**.

Our colleagues and partners have raised more than **\$2 million for charities** in their local communities.

“The biggest success was bringing together colleagues, regardless of location, and enabling us to all feel like we are a part of something bigger. This applies to Sage Foundation’s programs, Sage as an organization, and humanity in general. The experience has completely changed the way I feel about volunteering and has reinforced that there are truly no barriers to stop us making a difference.”

Vicky Bell
Australia, Professional Services Coordinator at Sage



Our Signature Programs

Sage Foundation brings people together from around the world to help local communities and drive positive change. We unlock the insight, expertise, and passion of our people – empowering employees, partners, and customers to solve the greatest challenges facing communities around the world.

Through our signature programs (Sage Empowering Women, Sage Inspiring Youth and Sage Serving Heroes) Sage Foundation's action philanthropy model seeks to commit time, capability, and investment to supporting charitable programs for young people, women, and military veterans to help us deliver meaningful action in the communities in which we operate.

Sage Empowering Women

Sage Foundation enables women and girls throughout Sage's communities to become empowered through education, skills development, employment, and the creation of economic opportunities. When girls stay in school and finish secondary education, it positively influences both them and their families' lives. Together with our charity partners, Sage's Empowering Women program helps create a more equal world in which women and girls can achieve their potential, become economically empowered, and gain access to skills that ensure they are work-ready.

Sage Inspiring Youth

Sage Foundation seeks to inspire young people between the ages of 14 and 26 to see education as the key to creating a prosperous and fulfilled life. Young people everywhere should have the right to access education. Across our communities, we work with charity partners to ensure as many young people as possible are provided with access to skills, education, and the tools to teach them life skills such as STEM, robotics, artificial intelligence (AI), financial literacy, and the support needed to transition successfully into either the workplace or to start their own businesses.

Through Sage Inspiring Youth, we continue to support programs such as the Peter Jones Foundation's Tycoon Enterprise Competition, which helps young people (aged 6 to 18) prepare for a future in entrepreneurship. Every participating team writes a business plan, is loaned money, starts a business and trades, competing with other student companies through a sophisticated kickstarter-style platform, in a safe and controlled environment.

We founded Sage FutureMakers two years ago to inspire young people to engage in artificial intelligence (AI) and understand how technology can solve environmental and social challenges. During FY20, we delivered face-to-face programs to over 500 young people aged 13 to 17 in South Africa, the USA and Spain. We have now developed an online version of Sage FutureMakers and ran a pilot in France during the COVID-19 lockdown. We will be expanding the delivery of this online version, with programs scheduled for France, the UK and Canada in the months to come.



Sage Serving Heroes

Sage Serving Heroes is a global program which helps military veterans transition into meaningful civilian employment, build professional skills, and develop enterprise skills to start their own businesses after service.

Through our capability and product offerings, Sage Foundation is committed to supporting the military community and particularly veteran entrepreneurs. We have developed a product offer of Sage Business Cloud Accounting at a 100% discounted rate for 12 months in the UK, USA, Canada and Australian markets.

The Prince's Trust in Australia, in partnership with Sage Foundation, has supported the Enterprise for Veterans program and, with our support, they've redesigned the program to better meet the entrepreneurial needs of Australia's veteran community. As a result of our intervention, they have scaled their reach and impact over eighteen months from 25 to 217 program participants across the country. A total of 167 veterans completed the program during 2020.

The Future of Work

As we move into FY21, we will unify our signature programs under one theme – the Future of Work. All our programs will focus on building routes into education, work, and entrepreneurship for young people, women, and military veterans, ensuring their readiness for work, and helping beneficiaries to achieve a bright and prosperous future.

Responding to the COVID-19 pandemic

Near the start of the global pandemic, Sage Foundation gave 36 COVID-19 support grants to charities that were helping the most vulnerable members of the community in 12 countries. This funding went to **food banks, medical supplies, bereavement support, and youth centers.**

In Ireland, we donated to the Keep in Touch program, a **charity that supports the elderly**, many of whom have cocooned themselves to avoid contracting the virus. The program provides digital literacy training to older people, which helps them stay informed, connected, and supported, and to develop a skill they can use beyond the pandemic.

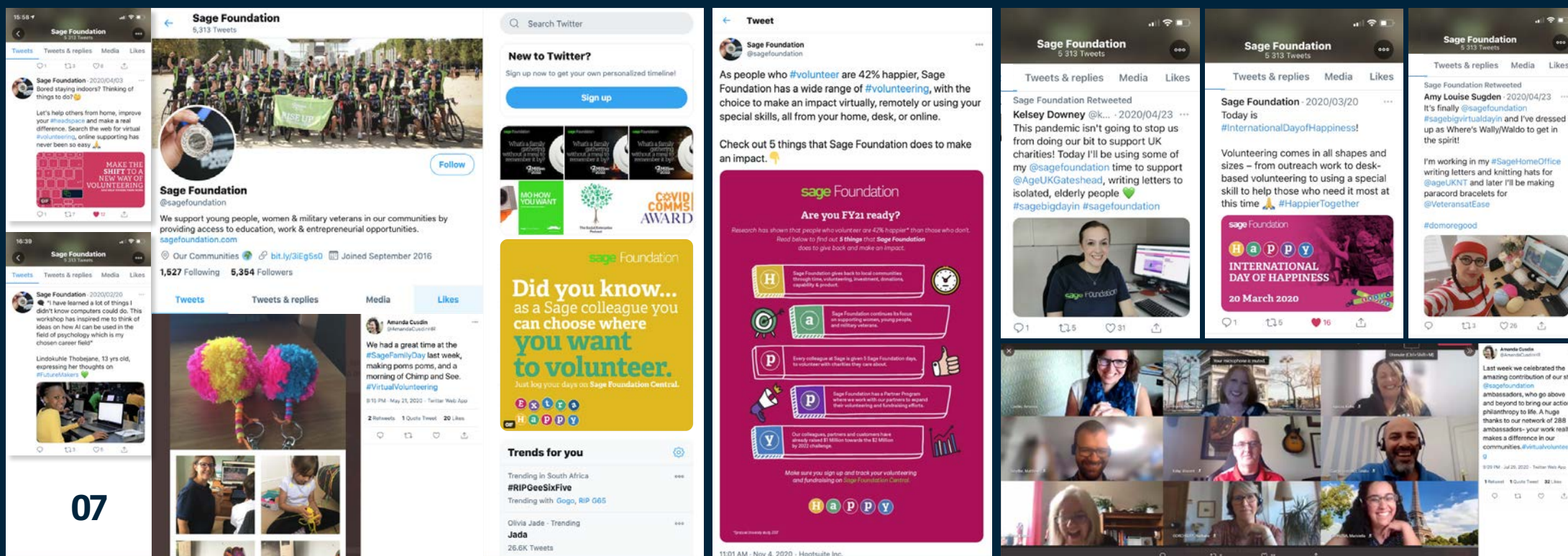
We also provided a COVID-19 grant to long-time Sage Foundation charity partner, Afrika Tikkun, based in Johannesburg and Cape Town, South Africa. **Afrika Tikkun used the grant funding to provide food parcels, face masks, hygiene packs and sanitizers** to its beneficiaries along with personal protective equipment (PPE) for the charity's volunteer team.

Afrika Tikkun handed out **825 food parcels** that could feed a family of four for three weeks. The funding supported **4,125 beneficiaries** and gave them access to **1,650 masks** and more than **800 hygiene packs**. Our partner also focused on COVID-19 awareness and education during its engagement with the community.

Recognising that many organisations would reduce corporate social investment spend during the pandemic, Sage Foundation redirected grant funding and reassessed our face-to-face volunteer policy to safeguard our colleagues while ensuring continued support for our charity partners.

We supported non-profits and communities in their recovery from the pandemic with skills-based volunteering activations like coding, design, project management, financial modelling, and communications. Collaboration tools and video helped us to create a buzz and foster cooperation during a time of social distancing.

In response to the postponement of the 26-mile London Marathon, Sage leaders took on exercise challenges based on multiples of 26. Examples included cycling 26 miles, doing 26 press-ups for 26 days and walking 260 miles in 26 days. These activities helped us meet the **\$1 million milestone** in our **\$2 million by 2022 challenge** sooner than anticipated.



People Powering Change in our Local Communities

At the outset of the pandemic, Sage Foundation pivoted to include virtual and remote volunteering in our strategy. Here are some examples:

Big Virtual Day In - UKI

The UKI team held its biggest day of volunteering ever on April 23 when 1,019 colleagues participated in the first virtual and remote Big Virtual Day In. Volunteering activities included letter writing, collecting food donations, making paracord bracelets, and building hedgehog shelters. Colleagues also dug deep for fundraising, with one raising over £5,000 for the NHS through a virtual disco.

Global Family Day

Sage hosted its first Global Family Day on May 15 to celebrate International Day of Families. More than 3,000 colleagues and their family members took part in remote activities. We also launched the Rainbows for Hope campaign, asking colleagues

and partners to color in and display rainbows, and then submit them for a donation to be made to the Red Cross on their behalf. Over the month, our teams submitted 1,500 Rainbows.

Kilometer Challenge

Under lockdown, colleagues in Germany, France, Asia-Pacific, and Spain walked, ran, and cycled a collective 102,149 kilometers to raise money for charity. Sage Foundation donated funds to their charities of choice for the kilometers submitted.

Mandela Month

Mandela Day (Nelson Mandela's birthday) is a big occasion in South Africa. In July, South African colleagues recorded 425 volunteer days and participated in activities from making beanies for the Jes Foord Foundation, to feeding 1,000 children at Chayil Foundation Soup

Kitchen. On Mandela Day itself, 18 July, Sage South Africa hosted its first virtual Miles4Mandela run with 774 runners taking part.

Speaker Series

In Iberia, we held four online sessions with charity partners entitled Social Crisis in the Pandemic: NGOs in the Front Line. We had 278 colleagues take part to listen to the one-hour presentations, which ranged from issues on education, hunger, homelessness, and how digital platforms are encouraging social entrepreneurial projects. Colleagues loved finding out more about the work our charity partners do. As such, we have now created Speaker Series in all regions – bringing the charities closer to our colleagues while we all work in this virtual world.



Sage Foundation Ambassadors Hall of Fame

Our 300 Sage Foundation Ambassadors work tirelessly to get colleagues more engaged in Foundation programs. This year, we asked their peers to nominate Champions of Change and decided the winners with Sage managing directors from the regional offices. The Champions won an Amazon voucher, a donation to a charity of their choice, online leadership development, and an opportunity to work on a global project.

Here are the Champions of Change, in the words of their peers:



Stefan Park
UKI

"While Stefan works remotely, he is the first to offer a helping hand and immediately supported the change in volunteering practices under lockdown. Stefan is kind, patient and brings much-needed skills to the team."



Emilio Garcia
Spain

"Emilio stands out for his enormous commitment to social entities and his capacity to transmit enthusiasm to the rest of his colleagues. This year, Emilio created the first Sage Running Club in Spain to promote sport and team building."



Nathalie Gorchkoff
France

"Nathalie is a model ambassador, developing long-lasting relationships with local charities and tirelessly encouraging colleagues to volunteer. She is genuinely passionate about making a difference."



Qistina Farah
Malaysia

"An ambassador for three years, Qistina's contribution and commitment to Sage Foundation has been absolute from day one. She's always eager to take on additional responsibilities and to organize and lead events."



Kathy Johnson
USA

"Kathy is at the heart of all things Sage Foundation for the Beaverton campus. There isn't a Sage Foundation activity she hasn't been involved with. Kathy organizes the annual Christmas toy drive for foster children in the Beaverton area to make sure they are not forgotten."



Renata Kotecka
Poland

"Renata is the driving force of Sage Foundation Poland. Her hard work and resilience enabled Sage Poland's participation in the OnkoOlimpiada, an international sports event for children and young people with cancer."



Elaine Woodhouse
South Africa

"Elaine's passion is philanthropy and she is a giver at heart. She puts together her own volunteering opportunities and sees them through from beginning to end."



Kelly Laguzza
Australia

"Kelly is a person who was born to make a difference, and this shows in her dedication and commitment to supporting Sage Foundation as an Ambassador. Her passion and innate desire to give back to others is evident to anyone she meets. Her specific talent is her enthusiasm and commitment to fundraise for worthy causes."

Colleague Engagement

Sage Foundation conducted an internal pulse survey with 1,200 colleagues in July 2020. The objective of the survey was to measure perceptions and impact, and the results measured the level of support towards statements that pertain to the work Sage Foundation does both internally and externally. Below are some of the statements tested in the FY20 Sage Foundation survey.



86

Be happy with Sage Foundation

We scored 86/100 when asking colleagues if Sage Foundation is important to Sage colleagues' overall happiness at Sage.

"I work from home on a permanent basis, so it's always nice for me to get to go into the office and meet colleagues I may not have had a chance to otherwise. It definitely builds team spirit, and everyone is in a great mood when volunteering!"

—Sage colleague



79

Impact in our communities

We scored 79/100 when asked if Sage Foundation has an impact on colleagues' local community.

"The activities my team have done together have definitely been a positive experience. It always feels like we have delivered something useful back to our community at the same time as strengthening our bond as a team, which is a double win."

—Sage colleague



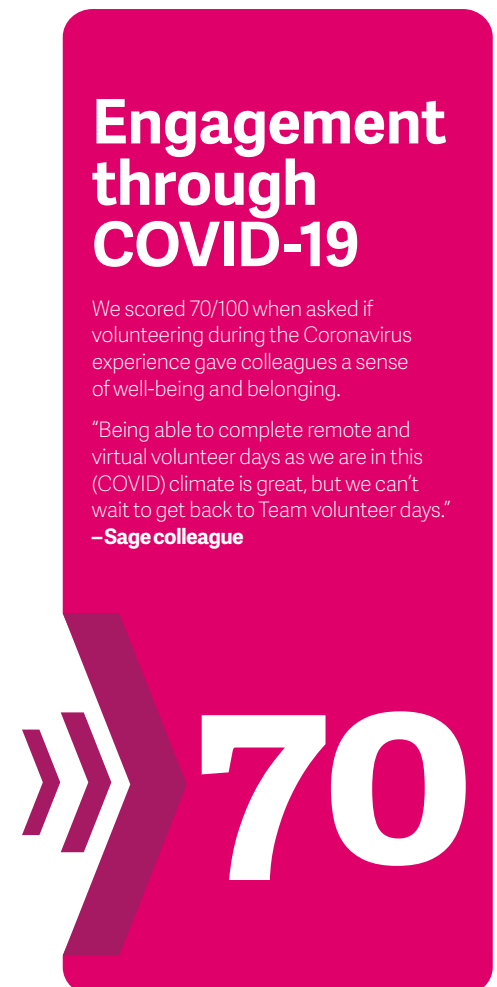
87

Work with meaning

We scored 87/100 when Sage colleagues were asked if the work they did for Sage Foundation was meaningful to them.

"Sage Foundation is one of the reasons I joined Sage – it is meaningful to me. I need to make time and find a way to get involved as it is something I believe in and want to be a part of."

—Sage colleague



70

Engagement through COVID-19

We scored 70/100 when asked if volunteering during the Coronavirus experience gave colleagues a sense of well-being and belonging.

"Being able to complete remote and virtual volunteer days as we are in this (COVID) climate is great, but we can't wait to get back to Team volunteer days."

—Sage colleague

Our Business Network Engaging with our Community

Launched at the Sage Partner Summit in March, Sage Foundation's Partner Program invites Sage partners to collaborate with Sage Foundation to create a partnership for change.

This new program engages Sage business partners around the world in volunteering and fundraising efforts, either through existing Sage Foundation activities or bespoke events created for members of the program. It serves to enhance relationships with partners, provide a value-added service at no additional cost to the partner, and increases our community reach.

By signing the Sage Foundation Charter for Change, our partners signal their commitment to fundraising and volunteering within their organization and to working with Sage Foundation to deliver a global program of change. Leveraging our experience, we also help our partners build on their own corporate philanthropy ambitions.

Partner FY20 kick-off events

Sage colleagues and partners donated \$25,000 per region to local charities during the North America and UKI FY20 Partner kick-off events.

5km fun run at Sage Partner Summit

We held a 5km charity run to support a local non-profit organisation. With over 160 partners and colleagues involved, including Sage CEO Steve Hare, the event was a huge success. It raised over \$15,000 in addition to funds generated through partner fundraisers during the conference.

Individual partner volunteering

Even with the extra challenges set by COVID-19, our member partners have begun to have regular team virtual volunteering days. It's a great way for teams to stay connected and to boost morale during these challenging times.

Looking ahead

Partners who have signed up to the program have done so wholeheartedly, not only throwing themselves into volunteering, but also sharing some creative ideas for future cooperation. In FY21, we will launch a new Sage Foundation Partner platform to deliver an enhanced experience to our partners. We will also continue to develop a network of Sage colleagues as role model ambassadors through the Sage Foundation Partner Ambassador Program.

"Prophix is proud to be a Sage Foundation Partner. It's another great example of how well aligned both organisations are. Just like Sage, we take corporate social responsibility every bit as seriously as we take our commercial targets because it also brings huge business value. The sense of satisfaction you gain from giving back has such a positive influence on employee wellbeing which, in turn, has a positive influence on the quality of work we do to support our customers, retaining them for longer."

James Hanson

VP Sage Global Partnership, Prophix (Sage Partner)



58

Number of partners
signed up by end
of FY20



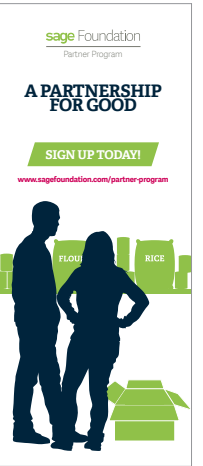
463

Total volunteer
days by partners
in FY20



\$86,635

Total fundraised
by partners in FY20



Strategic Projects

Sage FutureMakers

Due to COVID-19 we had to adapt the Sage FutureMakers program in France to an online format where we delivered a pilot session in June. Working with local charity partner, Kids Code Jeunesse, we hosted a virtual session that was split into two-hours per day for the week with seven online participants. Each of them was tasked with two projects. For Project 1, the participants were asked to develop a carbon footprint calculator of public versus private transport systems. In Project 2, the learners were asked to create a video game that would create awareness around the impact of public transport and the various options that would result in using the least amount of energy possible. The tradeoff of speed versus carbon impact was represented by a point system.

In January 2020, Sage FutureMakers was delivered at Banneker High School in Atlanta where all the modules were covered. The program was attended by over 206 participants and was hosted over one week during the school curriculum period. The sessions were added into the computer and entrepreneurship studies that the students were already enrolled for at Banneker. We worked with local charity partner 3DE by Junior Achievement of Georgia. This group of learners was the largest single Sage FutureMakers session hosted to date.

“The workshop went really well, and using Colab for Python turned out to be a great idea because we could follow what the learners were doing at the same time. The United Nation’s SDG theme was received really well and was very engaging.” – Kids Code Jeunesse, Sage Foundation Charity Partner, France

Sage Foundation Grow

For the last three years we have worked with The Growth Project, a charity that delivers a unique development program in both Australia and the UK. Since inception in 2015 it has brought together 200 leaders from the charity and business sectors in a deeply immersive, shared learning experience. To date, eleven Sage leaders have taken part in the program, with a further four set to join the UK program in 2021.

With the support of The Growth Project team, we have created our own program for Sage, which we launched in Australia. Sage Foundation Grow aims to amplify the impact we have on our communities by transforming the way the Sage Community and non-profits connect, think, and work collaboratively to deliver transformative outcomes and sustainable impact through a program of action learning.

The first cohort, with a focus on supporting young people, has been selected and will begin their Sage Foundation Grow journey starting in February 2021.

We are already working to identify the next region that will adopt Sage Foundation Grow from FY22.



rAlnbow

In South Africa, we fund rAlnbow, a Facebook Messenger chatbot, which provides support for victims of domestic violence, their friends and family. rAlnbow gives women access to information about their rights, support options and where they can find help in friendly, simple language. rAlnbow currently has over 18,000 users who have had almost 900,000 conversations with the chatbot.

The initiative has demonstrated that early intervention is key and helps women identify the signs of an unhealthy or abusive relationship. The COVID-19 lockdown has exacerbated factors that trigger domestic violence: stress, financial worries, alcohol abuse, and being locked indoors. During the first three weeks of South Africa’s hard lockdown, rAlnbow saw a 103% increase in active users.

rAlnbow features the stories of women who were in abusive relationships and the steps they took to get out, covering topics like divorce, evidence gathering, and protection orders.

The newly launched legal module was designed to help victims understand their rights and to link them to resources such as Legal Aid South Africa, Women’s Legal Centre, Lawyers for Human Rights, and the Warrior Project.

Developing Meaningful Charity Partnerships

UKI – Veterans at Ease

The Veterans at Ease charity shop pays for therapy for military veterans suffering with post-traumatic stress disorder (PTSD). Sage Foundation supported the organization with a grant to expand the charity shop network. We would usually volunteer through the shops, but we switched to making paracord bracelets during COVID-19. Sage colleagues made around 500 paracords and donated money, which our non-profit partner used to fund a therapist for doctors and nurses suffering with PTSD due to their pandemic experiences.

France – Red Cross

We have worked with the Red Cross in France since Sage Foundation started. Apart from individual volunteering activities, colleagues usually take part in the “Quete Nationale” event. Volunteers helped collect donations from the public for the Red Cross. Sage colleagues managed to raise almost €3,000 with the support of Sage Foundation, despite cancellation of the event in 2020.

Iberia – Ashoka response to COVID-19

Our relationship with Ashoka started in 2019 with the support of six social entrepreneurs in Spain and Portugal focusing on systemic change in fields like education, employment, and gender violence. During 2020, we have supported Ashoka’s network of entrepreneurs in a new project that brings together ten entrepreneurs in the search for solutions to the COVID-19 health crisis.

Central Europe – Fem Madchenhaus

This is a charity that supports young women with shelter and support. We supplied them with 16 refurbished laptops to help with IT skills and computer literacy. As part of their remote volunteering, Sage colleagues also provided support by writing letters of encouragement to the young women, as well as offering guidance for interviews and mentorship.

North America – Hire Heroes USA

During FY20, more than 100 Sage colleagues engaged in Hire Heroes USA’s mission to provide support to military veterans and their spouses as they enter civilian life and look for meaningful careers. Hire Heroes USA is the most effective veteran employment non-profit in the US with more than 43,000 confirmed veteran hires since its inception. Sage Foundation is also a proud financial supporter of Hire Heroes USA.

Australia – Gotcha4Life

At the beginning of the year, Australia was devastated by bushfires. Sage worked with Gotcha4Life, an existing charity partner, to help with the mental well-being of some of the most affected communities. A program was developed to build mental fitness in the fire-affected regions with work in schools, sports clubs, community groups, and local businesses.

South Africa – Back 2 School Project

Activities in this project include producing schoolbags from recycled PVC banner vinyl in partnership with social enterprises for donation to schools, donating covered books and stationery to underprivileged children, and revamping classrooms. In addition to those activities, we worked with our partner, Attacq, this year to raise funds to buy PPE for schools.





Grants

This year Sage Foundation awarded 201 grants in 19 countries.

Executive Grants

40 grants awarded in 15 countries

Executive grants are awarded quarterly. Potential organisations are nominated by members of the Sage Foundation team or Sage Executive Team members.

Number of non-profit partners

12 Women and girls

25 Youth

3 Military veterans

Disaster Relief Grants

36 awarded in 13 countries

With the outbreak of COVID-19, our approach to grants adapted to help charity partners in their time of need. We awarded our trusted charity partners a one-off grant to help safeguard themselves while they considered new ways of working.

Number of non-profit partners

8 Women and girls

26 Youth

2 Military veterans

Program grants

92 grants awarded in 16 countries

Program grants are awarded quarterly. Potential organisations are nominated by members of the Sage Foundation team or Sage Foundation Ambassadors.

Number of non-profit partners

32 Women and girls

57 Youth

3 Military veterans

Sage Foundation Donations

31 Sage Foundation donations awarded in seven countries

Number of non-profit partners

8 Women and girls

19 Youth

4 Military veterans

**All grants indicated show grants awarded from 1 October 2019 to 30 September 2020.*

Capability

Providing non-profits with the technology, community and support they need.

This year we've focused our efforts on adding additional value for our non-profit customers. We have made significant steps to improve the journey, experience and support that our non-profit customers receive so they can concentrate more time on delivering their mission.

To help us better understand the challenges non-profits face with managing their finances, we conducted a piece of research in collaboration with Charity Digital and Solid Base Non-Profit Support into the organisational financial literacy competency of non-profits in the UK. The research findings and our actions will be presented and shared during the launch of our newly named capability program, Sage Foundation NPO Success, starting in the UK in 2021.

Sage Foundation NPO Success consists of four key elements:

- Product discounts – Sage is committed to supporting non-profits like we do any other business. That's why we provide discounted Sage Business Cloud product subscriptions so they can save time, reduce costs, eliminate errors, and achieve compliance – everything they need to manage their accounts, payroll, people, and operations efficiently.
- Tools and resources – Organisational Financial Literacy (OFL) means having the tools, capacity, and expertise to be able to manage organisational finances. Our aim is to increase OFL within the non-profit sector through a range of financial management tools and resources.
- Expert training – We are developing tailored courses, webinars and other sessions that will help upskill and better support non-profits.
- Online community – Join industry peers, certified partners, and Sage pros in Sage City. Available 24/7, the online community forums for non-profits are a great place to ask questions and share best practices, tips, and ideas with peers, and industry and product experts.

"We would like to thank you and all at Sage for the gift of Sage Business Cloud Accounting. It has really helped us as we develop from being a small two-person social enterprise to the point where we have recruited a couple of employees and several volunteers as our service grows. The last 12 months have been an amazing time for us. The fact that you are prepared to support other non-profit organizations and not just charities is something you should be proud of. A big thank you for bringing life back into Eydon and the surrounding villages. It is so appreciated by all."

Nigel Hinch

Ability Community Transport





www.sage.com

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