

Success Story

Powering finance, from field to fork

How CPiO and Sage Intacct helped futureproof 80+ year old, family run business, Huntapac Produce Ltd.

“The reporting timetable as a whole has gone from 27+ days to 10 working days.”

Rachael Howard

Financial Controller, Huntapac Produce Ltd



Rapid growth meant higher reporting demands

When Huntapac experienced significant growth over a seven-year period, the finance team was put under strain. It was difficult to analyse data and run reports to cater to a new level of workload. A system that could benefit the team and the wider business was needed.



Future proofing with CPiO

With expertise in helping many customers in the food and beverage space upgrade their software to Sage Intacct, CPiO were the perfect fit for Huntapac. By listening to Huntapac's pain points and getting a full understanding of the business, CPiO ensured the migration went smoothly with the future in mind.

Sage

Company
Huntapac Produce Ltd

Location
UK

Industry
Agriculture

Sage Products
Sage Intacct

Huntapac

About Huntapac

Huntapac has been a family run business since its inception in 1942. With a sustainable and lean end to end supply chain, it's now supplying to major retailers. From farming to the packhouse, Huntapac provide high quality root vegetables from field to fork.

cpio

About CPiO

CPiO is a leading technology solution partner based in the UK. We help organisations to implement business software and IT solutions to improve efficiency and overall performance.



“We’re able to make better decisions based on what’s actually happening in the current month.”

Rachael Howard

Financial Controller, Huntapac Produce Ltd

Giving laborious work the chop

Since implementing Sage Intacct, the finance team has seen vast improvements to day-to-day workload. Reporting that used to take more than 27 days is now done in 10.

Peeling back the data

It’s not just the speed, but the accuracy Sage Intacct provides that enables the team to make better decisions. Real time information means they can act based on what’s happening in the current month. It means when month end comes along, they’re ready to hit the ground running.

Never stuck in the mud

The team are proud of the culture they’ve built—they’re agile, exploring innovation technology and new products. Though the industry isn’t without its challenges, Huntapac is braced to overcome whatever comes next.



Sage



© 2025 The Sage Group plc or its licensors. Sage, Sage logos, Sage product and service names mentioned herein are the trademarks of The Sage Group plc or its licensors. All other trademarks are the property of their respective owners.