

Success Story

SUPER B PLUS GROUP LTD® turns chaos into clarity with Sage

Sage Copilot unlocks efficiency and opportunity for global medical supplier

“Sage Copilot has saved us over 8 hours per month, letting us focus on growing the business.”

Iwona Zareba

Founder, SUPER B PLUS GROUP LTD®



The Challenge

SUPER B PLUS GROUP LTD® faced mounting operational complexities as it expanded its global footprint. Inefficiencies in managing invoices, fragmented communication, and manual workflows drained time and resources, limiting the team's ability to grow the business.



The Solution

Sage Copilot introduced automation and intuitive workflows, allowing SUPER B PLUS GROUP LTD® to streamline processes, reduce errors, and operate with greater efficiency.



The Result

With Sage Copilot, SUPER B PLUS GROUP LTD® saved time, improved communication, and unlocked the capacity to scale effectively in a competitive industry.

- 8+ hours saved monthly through automation.
- Simplified communication with clients and suppliers.
- Data-driven decision-making and actionable insights.
- More time to focus on business growth.

Sage

Company
SUPER B PLUS GROUP LTD®

Location
United Kingdom

Industry
Pharmaceutical

Sage Products
Sage Copilot



About SUPER B PLUS GROUP LTD®

SUPER B PLUS GROUP LTD® is a global supplier of pharmaceutical products, medical devices, equipment and supplements, renowned for its commitment to innovation, precision, and supporting health and well-being across the world.



Turning complexity into opportunity

SUPER B PLUS GROUP LTD®, a UK-based global supplier of pharmaceutical products, medical devices and supplements, has built its reputation on delivering high-quality products that save and improve lives. As the business expanded its international reach, the potential for growth came with increasingly complex operational challenges.

Founder Iwona Zareba explains her concerns: “There are so many aspects to remember, and it’s easy to lose track.” The team faced mounting inefficiencies—from chasing overdue invoices to untangling complicated communications—all while juggling manual processes that stifled their scalability. Traditional accounting tools simply weren’t keeping up, and valuable time meant for driving growth was bogged down with admin.

Enter Sage Copilot. The platform didn’t just address the challenges—it redefined how SUPER B PLUS GROUP LTD® operated. By integrating automation with user-friendly design, Sage enabled the company to reclaim lost time, reduce errors, and bring order to complexity. Scalable and driven by AI insights, the solutions offered by Sage empowered SUPER B PLUS GROUP LTD® to meet the demands of rapid growth head-on.

For businesses like SUPER B PLUS GROUP LTD®, staying organised isn’t a luxury—it’s essential for thriving in a competitive industry. Sage Copilot turned operational hurdles into opportunities for smarter, more efficient growth.

An AI-driven boost, right out of the gate

When SUPER B PLUS GROUP LTD® learned about Sage Copilot, they didn’t just sign up—they dove in. Early access gave them the chance to integrate the AI-driven tool seamlessly into their workflows, and the results were immediate.

“Sage Copilot saves us time because it automatically chases overdue invoices,” shares Iwona. For a company managing intricate workflows, this kind of automation was a revelation. Hours once spent tracking payments or processing purchase orders were condensed into just a few clicks.

The platform’s intuitive interface meant no steep learning curves—just instant value. Tasks that used to drag on became effortless, freeing the team to focus on growth over admin.

Sage Copilot gave SUPER B PLUS GROUP LTD® more than just time savings—it delivered control and clarity. With automated processes in place, the business could approach financial management with agility and confidence, transforming once-overwhelming challenges into opportunities to innovate and thrive.



Sage Copilot turned communication into a strategic advantage—every interaction became a reflection of the company's commitment to excellence.

Smarter workflows, sharper results

Sage Copilot transformed financial management at SUPER B PLUS GROUP LTD®, taking tasks that previously consumed hours—like chasing overdue invoices and creating purchase orders—and turning them into seamless, automated processes. “It’s so quick and easy to manage reminders and stay organised,” Iwona says.

The time savings were significant—over eight hours a month—and gave the team the breathing room to invest in more strategic priorities, like building stronger customer relationships and expanding their reach. With Sage Copilot doing the heavy lifting, financial bottlenecks became a thing of the past.

More than a tool for efficiency, Sage Copilot empowered the team with actionable insights, helping them make smarter, data-driven decisions that fuelled growth and confidence in a competitive market.

Elevating communication, strengthening trust

For SUPER B PLUS GROUP LTD®, Sage Copilot didn’t just improve financial workflows—it redefined how they connected with clients and suppliers. The platform’s intelligent email automation removed the drudgery of manually drafting messages or verifying invoice details.

“With one click, everything’s ready. It’s a real time saver,” says Iwona. This simplicity ensured accuracy in every interaction, instilling trust and reliability among their global partners.

By automating repetitive tasks, Sage Copilot enabled the team to focus on building meaningful relationships rather than getting bogged down in logistics. Clients experienced smoother communication, while suppliers appreciated timely updates and transparency. These efficiencies strengthened SUPER B PLUS GROUP LTD®’s reputation as a dependable and forward-thinking partner.

Sage Copilot turned communication into a strategic advantage—every interaction became a reflection of the company’s commitment to excellence.

Scaling confidently into the future

Sage Copilot didn’t just save SUPER B PLUS GROUP LTD® time—it became the backbone of their growth strategy. Automating repetitive tasks and providing in-depth financial insights gave the business the precision and clarity it needed to excel.

“We’re constantly discovering more functionality, and it’s helping us grow,” Iwona shares. From uncovering new efficiencies to fine-tuning workflows, Sage Copilot empowered the team to make smarter, faster decisions backed by real-time data.

In an industry where precision is everything, Sage Copilot positioned SUPER B PLUS GROUP LTD® to stay ahead of the curve. By reducing inefficiencies and unlocking new growth opportunities, the platform became more than just a tool—it became a catalyst for sustainable success.



“Sage Copilot automates repetitive tasks, freeing us to focus on growth.”

Iwona Zareba

Founder, SUPER B PLUS GROUP LTD®

Focused on the future

For SUPER B PLUS GROUP LTD®, Sage Copilot isn't just software—it's their first step into a bright future. With AI-powered automation and intuitive workflows, the platform has reshaped how the business operates, enabling the team to focus on strategic initiatives instead of being buried in admin.

Founder Iwona Zareba explains, “Sage Copilot automates repetitive tasks so we can spend less time on invoices and more time growing the business.” This simple yet powerful change has unlocked new levels of efficiency and given SUPER B PLUS GROUP LTD® the agility to navigate a competitive, fast-paced market.

Sage Copilot ensures SUPER B PLUS GROUP LTD® can focus on what they do best: delivering life-saving medical devices and supplements to their customers. The platform's ability to adapt and scale alongside the business means it's not just a solution for today's challenges but a foundation for tomorrow's innovations.

With every process refined and every insight actionable, SUPER B PLUS GROUP LTD® isn't just thriving—they're setting the standard for operational excellence in the pharmaceutical and medical devices industry. Sage Copilot continues to empower them to lead with confidence, innovation, and a sharp focus on the future.





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