

Pricing guide

Sage for Accountants

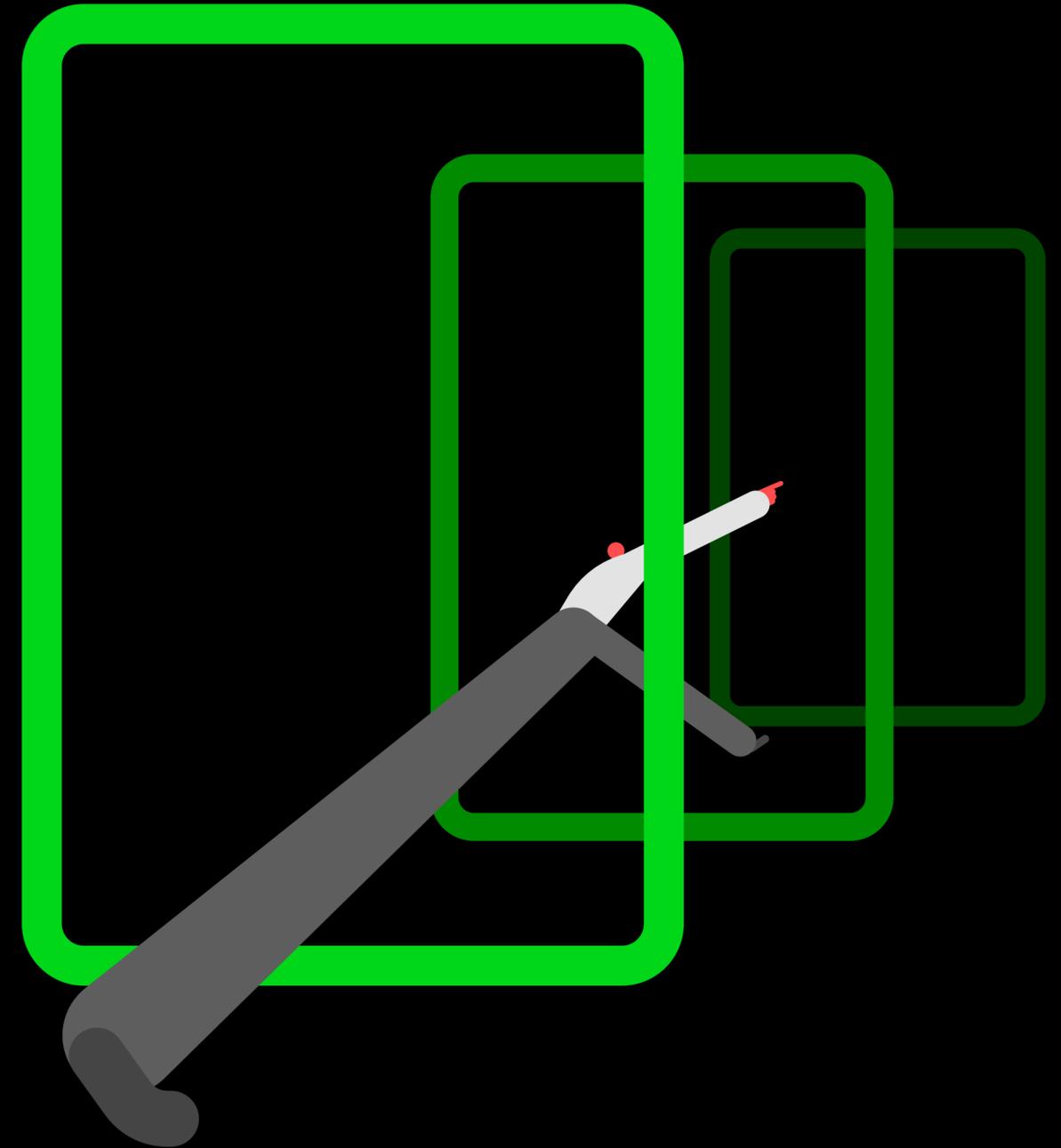
As the world is getting more complex,
Sage is making business simpler.

Sage



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All the tools you need for your business, clients, and people

Sage for Accountants takes your practice from proposal to advisory. It's the smart way to control and manage all the tools you need for your business, clients, and people. So you and your practice can achieve a positive impact on clients and drive a profitable practice.

From invoicing to expenses, payroll to tax, winning clients, and mastering Making Tax Digital, Sage for Accountants is a truly connected, digital platform built around the way that you work. It's a single end-to-end solution that brings together real-time practice and client management—helping you save time, simplifying processes and repetitive tasks, and deliver advice and insight to all your clients.

By merging the tools in one place in a way that's going to best serve you and your clients moving forward, it allows you to provide amazing, fully compliant, experiences—whether it's for clients with the most simple affairs, or those with complex business administration and property interests.

Ways to win back your day

One complete cloud accounting workflow that lets you see beyond the numbers—enabling an optimised and efficient client workflow for Accountants, from proposal to advisory.

- Don't let scope creep up and profit slip away with professional proposals to price work consistently.
- Never miss a deadline or client opportunity with vital information right where you need it.
- Automate data capture to tax submission for less paper chasing and manual admin.
- Help clients grow with access to all the advisory and bookkeeping tools you need.
- Build and deliver a clear, confident, and profitable plan for your practice that minimises disruption/risks and maximises opportunity.

Pay as you go, save as you grow

Single, transparent, per-client pricing.

- Pay per subscription with simple per client pricing.
- Get exclusive discounts off Sage Accounting RRP. Earn Sage Points for each new subscription.
- The more points you collect the higher your practice discount.
- Your practice discount is applied across all of your clients.

Sage for Accountants is free and includes:

- Client Management
- Sage Accounting
- Sage Payroll
- Final Accounts
- Personal Tax
- Corporation Tax

Sage for Accountants



Win and onboard more profitable clients.



Get work done efficiently and accurately for your clients.



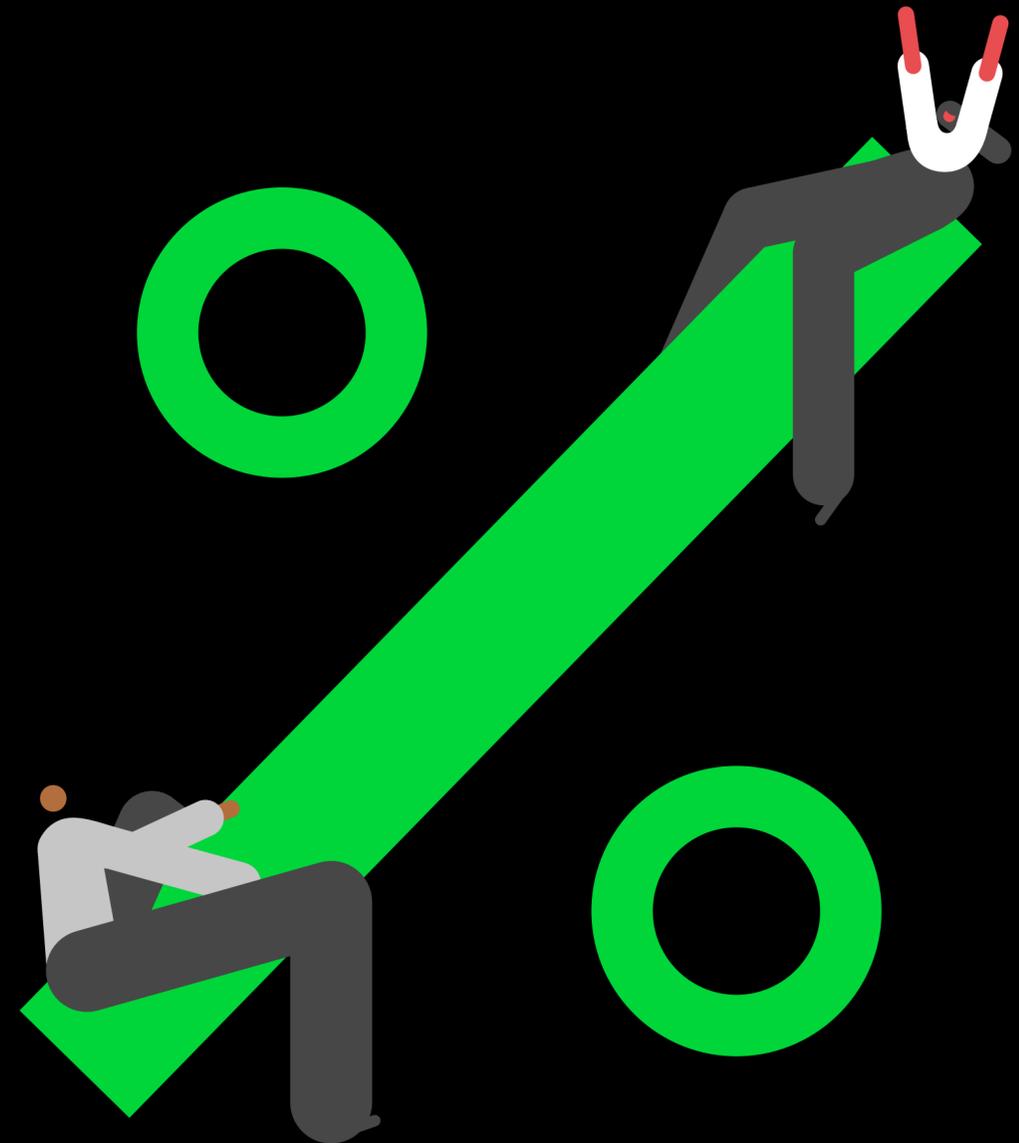
Effortlessly manage tasks and clients from one place.



Membership that supports and rewards your success.



Advise clients with confidence to drive their success.



Per client pricing model

		Sage Accounting					Sage Payroll							
		Digital record keeping		Bookkeeping			Payroll							
		Individual Free	Individual	Start	Standard	Plus	1-5 Employees	6-10 Employees	11-15 Employees	16-25 Employees	26-35 Employees	36-50 Employees	51-75 Employees	76-100 Employees
RRP per client		£0.00	£6.00	£12.00	£26.00	£33.00	£7.00	£12.00	£17.00	£27.00	£37.00	£52.00	£77.00	£102.00
Points per client		1	5	5	10	10	10	10	10	10	10	10	10	10
Discount off RRP		0%	33%	50%	62%	64%	29%	17%	12%	7%	5%	4%	3%	2%
Discount %	Points													
0	0-49	£0.00	£4.00	£6.00	£10.00	£12.00	£5.00	£10.00	£15.00	£25.00	£35.00	£50.00	£75.00	£100.00
5%	50-99	£0.00	£3.80	£5.70	£9.50	£11.40	£4.75	£9.50	£14.25	£23.75	£33.25	£47.50	£71.25	£95.00
10%	100-199	£0.00	£3.60	£5.40	£9.00	£10.80	£4.50	£9.00	£13.50	£22.50	£31.50	£45.00	£67.50	£90.00
15%	200-499	£0.00	£3.40	£5.10	£8.50	£10.20	£4.25	£8.50	£12.75	£21.25	£29.75	£42.50	£63.75	£85.00
20%	500-999	£0.00	£3.20	£4.80	£8.00	£9.60	£4.00	£8.00	£12.00	£20.00	£28.00	£40.00	£60.00	£80.00
25%	1,000-4,999	£0.00	£3.00	£4.50	£7.50	£9.00	£3.75	£7.50	£11.25	£18.75	£26.25	£37.50	£56.25	£75.00
30%	5,000-9,999	£0.00	£2.80	£4.20	£7.00	£8.40	£3.50	£7.00	£10.50	£17.50	£24.50	£35.00	£52.50	£70.00
40%	10,000+	£0.00	£2.40	£3.60	£6.00	£7.20	£3.00	£6.00	£9.00	£15.00	£21.00	£30.00	£45.00	£60.00

	Compliance for business	Compliance for individuals
Per client pricing model	Final Accounts + Corporation Tax	Personal Tax
Points per client	1	1
Price	Free	Free

Volume Purchase Agreements

Transparent pricing means you only pay for what you use, when you use it.

Volume Purchase Agreements (VPA) are designed with accountants and bookkeepers specifically in mind, helping you plan with confidence.

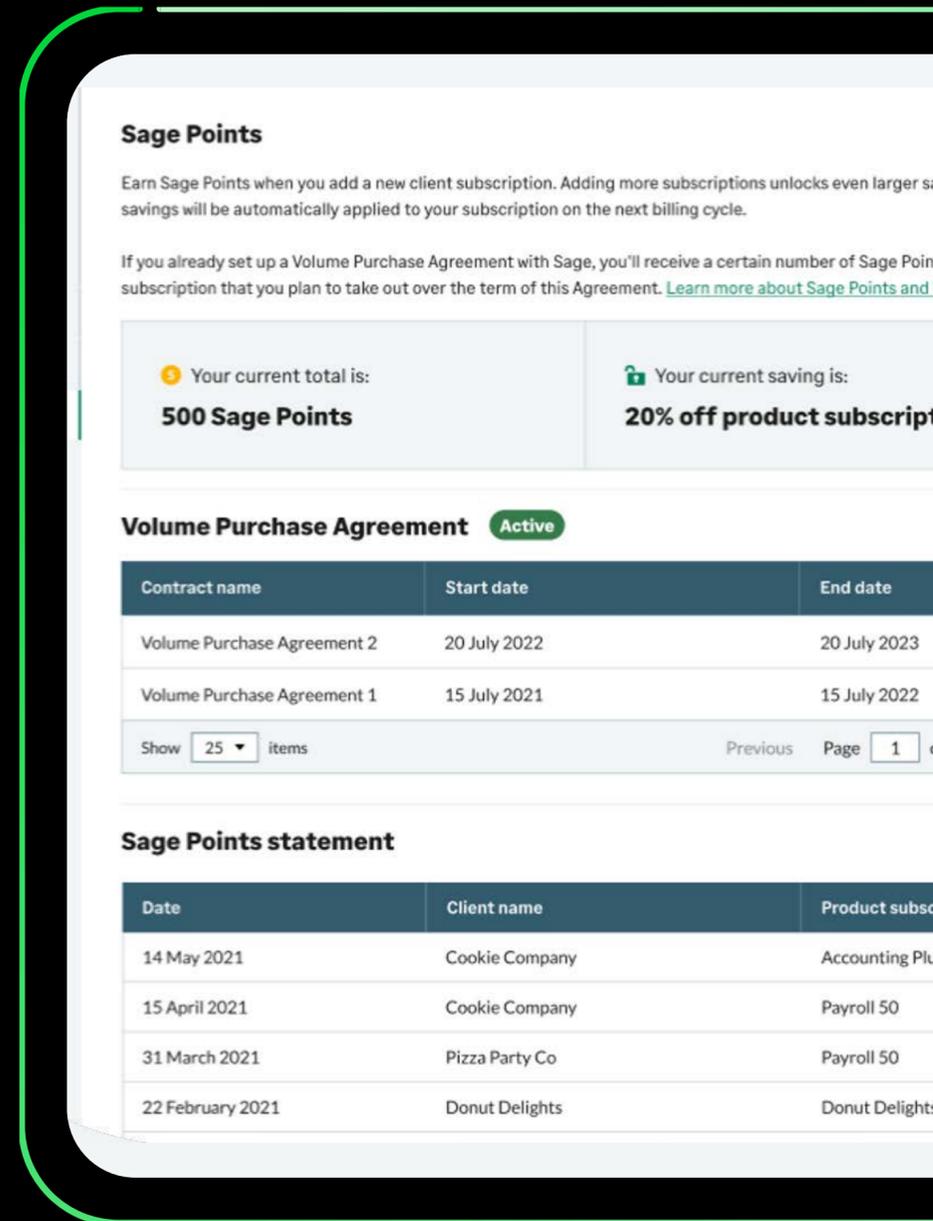
Say goodbye to wasting money on subscriptions you're not using. Simply tell us how many client subscriptions you need depending on the type of client, whether they're an individual taxpayer, sole trader, or a more established business, and select the term (12 or 24 months). The best bit? You'll get the full discount, from the first activation based on the total number of subscriptions you've committed to, and you only pay when you activate each of them.

A VPA is your contract and commitment to a set volume of client subscriptions and Sage Points. Your Sage Points total will show the total number of subscriptions you've selected, giving you the best discount across your Sage for Accountants solutions. It's as simple as that.

Start saving today, there's nothing to lose.

A Volume Purchase Agreement is your way forward.

1. **Contact Sage** 0800 092 8091 or **book a call**.
2. **Agree and sign a VPA** through DocuSign.
3. **Start adding** client subscriptions.



Your work, your way



Win and onboard more profitable clients.

Run a business where you're highly valued by your clients and paid profitably and consistently for the hard work you do.

- **Get consistent pricing by creating a robust pricing structure:** create a whole pricing matrix in seconds based on best practice and the smart work of other accountants. Just answer 3 quick questions and let our algorithm work its magic.
- **Prepare proposals in minutes and take complete control over your pricing:** we will give you a shield of confidence when it comes to pricing, by giving you the most sophisticated pricing system you can easily adapt.
- **Earn what you are worth and manage complexity with sophisticated calculations:** account for "complicating factors", without over complicating your pricing by using sophisticated calculations that ensure you get paid fairly, for everything you do.



Effortlessly manage tasks and clients from one place.

Never miss a deadline or client opportunity: use Client Management to get fast access to client work, organise your clients, and improve collaboration. With Oversuite by GoProposal, accurately produce sophisticated engagement letters that can be sent, signed, and returned electronically from the same place.

- **All your clients in one place:** manage all your clients in Client Management no matter what accounting software they use, organised into a single searchable list of all your clients and customisable folders.
- **One click access to client work:** access client subscriptions and minimise data entry with fully integrated tools, end-to-end with a single sign on, single view, and single entry.
- **Join forces with your team:** invite and manage users by setting permissions for secure data access and collaborate with notifications in practice.
- **Make more informed decisions:** make business critical decisions on time with a clear view of vital information.
- **Control at your fingertips:** self-serve client subscriptions with full control to purchase, upgrade, and cancel.
- **Take your client communications to the next level:** customise your letters of engagement (LOE) with auto updated legislation, firm, and governing body changes.



Get work done efficiently and accurately for your clients.

For clients to complete their tasks on time, every time, it's important to have access and insight to accurate information.

- **Get it done, get it billed, get paid.** Work on live client information with seamless integration as Sage Accounting automatically syncs with Sage Payroll to run directly into your accounts, tailoring workflows, and processes.
- **Choose the right tools and level of access** for your clients to capture records with AutoEntry by Sage, automate data entry, and create digital records.
- **Create a unique experience for your clients** by giving them just a few simple apps regardless of accounting ledger to enable them to share data with you and run their business.
- **More collaborating rather than chasing.** Save time and ensure consistency by eliminating manual data entry, reducing human error, and automating the accounts preparation work.
- **Smoother processes** with solutions that integrate into your already well-established processes and workflows, meaning less admin, and more conversations.
- **You're in full control.** Customise clients' journey and what they have access to. You're in control with bank feeds, audit trails, and error corrections. Resulting in accurate records and happy clients.
- **Prepare accounts, tackle tax in time, and submit tax returns.** With Sage for Accountants, feed accounting data into your business and individual compliance apps.



Advise clients with confidence to drive their success.

Advisory tools and expert advice on hand, providing data driven insights to help clients grow and to give them informed direction that helps their business grow.

Getting the numbers right with Smart Reporting and Futrli by Sage.

- **With Futrli by Sage** you can combine all due invoices and bills with automated transactional level predictions in a client's P&L and balance sheet, generating instant, accurate 3-way budgets for the next 3 years.
- **Dashboards, reports, and portfolio charts** enable you to track actual performances against these budgets and forecasts to deliver ultimate client value.
- **Forecasting** is the driving force behind your business profitability. This is the only forecasting and budgeting tool that combines short, medium, and long-term forecasting.
- **Simplicity** is key for fast analysis across your whole business. With formula based forecasting methods that exceed any other forecasting tool, you can quickly access data and turn it into a digestible format for you client.
- **Precision** performance provides live predictions that consistently adjust the forecasted performance based on what is happening in the business.



Resources and support for your practice.

As members of the unique Sage community, you benefit from expert human support, learning resources, and masterclasses to support your role as a trusted expert advisor.

- **Free software for your practice:** Client Management, Sage Accounting, and Sage Payroll for your practice. We believe in your practice and want you to thrive.
- **Pay as you go products and discounts that grow with you:** investing in your business, ensuring you get the best price for your practice and clients.
- **Dedicated Practice Success Manager:** ensuring you have dedicated resource with practice reviews to help deliver all of your business objectives and plans.
- **Practice experience team:** 1-2-1 advice and support by our Practice Experience Managers who can provide knowledge and insight to maximise your potential with all Sage for Accountants tools.
- **Expert human support:** take practices and clients on their journey to digital success, from plan to action, with all the tools they need, expert advice, and resources.
- **Exclusive content with member masterclasses:** learn from the best with insight and practice guidance from industry leaders.
- **Sage University learning and accreditations:** easy to access for both the practice and your clients.
- **Sage Champions and Sage Community:** a unique community of peers and partners.

For more information, visit:

sage.com/accountants





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