



Sage 50c Accounts Billing Proposition

This is **my office**

Your guide to the new Sage 50c Accounts,
combined with the power of Microsoft Office 365



www.sage.ie

Sage 50c for Accountants

Here at Sage, our Accountants are the lifeblood of our business. That's why, we're going to make it easier, and more rewarding for you, to take our amazing 50c innovation to your clients.

Choice: it's up to you

Bill your clients direct, or let us do it. Offer support or let us take care of that. Earn rewards for the lifetime of a customers subscription, or pass it onto them as a reward for their loyal custom. It's up to you.

Unlock better, higher quality revenue

Sage 50c is only available on subscription, which means you can get high quality, stable, predictable revenue for the lifetime of the customer – not just one-offs every time they buy something.

50c for Accountants Offering & Benefits

OFFERING	BENEFITS
<p>Rewards:</p> <p>Choose who gets the reward</p> <ul style="list-style-type: none">• Take the rewards yourself, or• Pass onto your customers through lower bills	<p>Do business your way:</p> <p>You build the best Sage 50c deal for you & your clients.</p> <p>It's up to you: bill or don't bill. Earn rewards or pass them on.</p>
<p>Billing choice:</p> <ul style="list-style-type: none">• We'll take care of billing your clients, or• You handle your client billing directly	<p>Big value to sell:</p> <p>Sage 50c is a huge opportunity for your practice, jam packed with great value to compel your clients to buy or upgrade.</p> <p>If you're on the Accountant or Bookkeepers Network, you'll get a complimentary copy of Sage 50c* so you can demonstrate the huge value it brings to your clients.</p>
<p>Offer your own support:</p> <ul style="list-style-type: none">• Offer your own phone support on Sage 50c Std & Pro, or• Let Sage cover your clients support	<p>Grow your business:</p> <p>Moving your customers from license-buying to subscription delivers you predictable, high quality, recurring revenue for the lift of the client.</p> <p>Offer stable, low-cost monthly payments to your clients – making it easier to wrap around additional services for small increases in monthly fees.</p>

* Free demo software available for a limited time only

Sage 50c for Accountants: Proposition

Our Sage 50c tiers, contract length and payment terms are available for accountants to support you to recommend and resell; using one of the following plans:

Sage Billing Plan	Accountant Billing Plan	Accountant Billing with Service Plan
<p>Details:</p> <ul style="list-style-type: none"> • Sage bills end customer, full RRP • Accountant paid % reward based on customer's bill • Reward paid quarterly in arrears • Sage provides full product & services features to the end customer 	<p>Details:</p> <ul style="list-style-type: none"> • Sage bills Accountant net of Reward • Accountant bills end Customer • Sage provides full product & services features to the end Customer • Enables Accountant to wrap additional services around Sage 50c... all on a single bill 	<p>Details:</p> <ul style="list-style-type: none"> • Sage bills Accountant net of Reward • Accountant bills end Customer • Accountant provides Phone Service to customers, for which Sage offers an additional Reward • Enables Accountants to wrap additional services around Sage 50c... all on a single bill
<p>Rewards:</p> <ul style="list-style-type: none"> • Speak to your account manager for more details 	<p>Rewards:</p> <ul style="list-style-type: none"> • Speak to your account manager for more details 	<p>Rewards:</p> <ul style="list-style-type: none"> • Speak to your account manager for more details
<p>Conditions:</p> <ul style="list-style-type: none"> • Only available on full RRP Sage 50c or with accountant promotions 	<p>Conditions:</p> <ul style="list-style-type: none"> • Only available on full RRP Sage 50c or with accountant promotions 	<p>Conditions:</p> <ul style="list-style-type: none"> • Only available on full RRP Sage 50c or with accountant promotions • Accountants must be accredited for the level of support they can offer to access this plan • Plan not available on Sage 50c Essentials

Sage 50c for Accountants: 365 Reselling

How does this work?

- Unless you're an authorised reseller, you cannot sell Office 365 seats that we provide
- You're able to sell Sage 50c with a "free 365 seat" included – but your client must contact Sage directly in order to activate this seat. Support will be provided by Sage
- You can become an Office 365 Resellers in your own right – enabling you to sell and support 365 seats for your clients



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