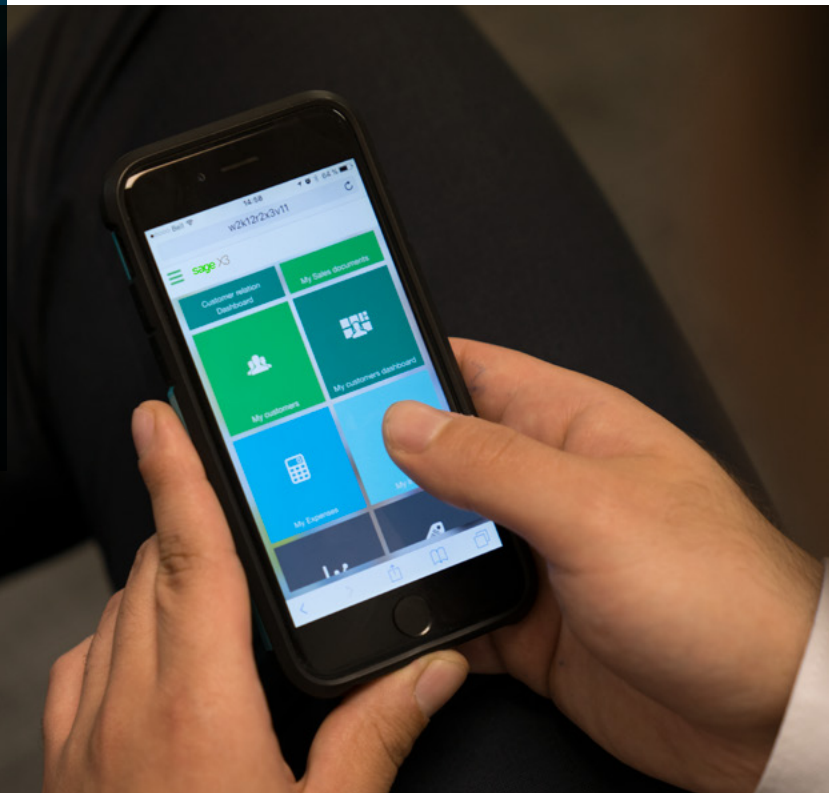


CUSTOMER SUCCESS

Integrating business processes with an end-to-end enterprise solution

Nanjing Hongbaoli enhances business-wide efficiency with Sage X3.



Established in 1987, Nanjing Hongbaoli specialises in the production of premixed polyether polyol, which is used in a variety of industrial products. Its customers include well-known domestic consumer electronics and refrigeration equipment manufacturers. The company also exports products to customers in Africa and South-East Asia.

Challenge

Nanjing Hongbaoli was looking for an end-to-end enterprise solution that could help the company work more efficiently, integrate processes across the business, and enhance data management.

Solution

To achieve these goals, Nanjing Hongbaoli chose Sage X3 – a faster, more intuitive, and tailorable business management solution that comes at the fraction of the cost of a typical ERP.

Company

Nanjing Hongbaoli

Location

China

Industry

Industrial Products

System

Sage X3

Partner

Qifeng

Nanjing Hongbaoli Information Manager, Shaoxian Fu, says the company chose Sage X3 because it provides a comprehensive solution that can help enhance efficiency across the entire company.

“Sage X3 provides us with a highly integrated system that delivers extensive functionality for all our key business functions, covering customer, project, inventory and procurement, supply, production and other management work.”

Results

Since implementing Sage X3, Shaoxian Fu says that Nanjing Hongbaoli has benefitted greatly from the solution.

“Sage X3 has helped integrate our business by dramatically increasing the speed and efficiency of processes and communication across our company. It has become a powerful, strategic tool for the company to enhance its competitiveness.”

“The special features of Sage X3, coupled with its powerful capabilities, have improved the business management of our company.”

Sage X3 has helped integrate our business by dramatically increasing the speed and efficiency of processes and communication across our company.

Shaoxian Fu, Information Manager, Nanjing Hongbaoli

Shaoxian Fu says the implementation of Sage X3, conducted by Sage partner Qifeng, was executed quickly and without complications.

“The implementation of Sage X3 was praised by our staff from departments across the company. It was performed in a simple and timely manner.”

The flexibility offered by Sage X3 has allowed Nanjing Hongbaoli to customise the solution to the structure, systems, and needs of the company, says Shaoxian Fu.

“Sage X3 has a user-friendly interface and provides the customisation to meet the specific needs of our business structure and existing data management systems.”

Sage X3 provides us with a highly integrated system that delivers extensive functionality for all our key business functions.

Shaoxian Fu, Information Manager, Nanjing Hongbaoli



About Qifeng

Qifeng specialises in providing enterprise management consulting services to enterprises across Asia Pacific. As a Sage partner, Qifeng is committed to driving the growth of Sage X3 in China. The company provides implementation services for Sage X3 to Chinese customers in the manufacturing, chemical, medical, and electronics industries.

Sage Asia

Singapore

www.sage.com/en-sg

Malaysia

www.sage.com/en-my

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"Sage X3's architecture is easy to manage, and our company now has a high degree of control to quickly and easily adapt to business challenges."

Having reaped many benefits across the business, Shaoxian enthusiastically recommends Sage X3 to other companies looking for an enterprise solution.

"I would definitely recommend Sage X3 to other companies. What I like most about Sage X3 is that it helps integrate our business, optimise and accelerate processes, and make decisions quickly."

"We will definitely consider other Sage solutions in the future."

About Sage

Sage (FTSE: SGE) is the global market leader for technology that helps businesses of all sizes manage everything from money to people – whether they're a start-up, scale-up or enterprise. We do this through Sage Business Cloud - the one and only business management solution that customers will ever need, comprising Accounting, Financials, Enterprise Management, People & Payroll and Payments & Banking.

Our mission is to free business builders from the burden of admin, so they can spend more time doing what they love – and we do that every day for three million customers across 23 countries, through our 13000 colleagues and a network of accountants and partners. We are committed to doing business the right way, and giving back to our communities through Sage Foundation.



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