

Success Story

Dynamic Technologies automates processes with a scalable cloud-based business system



The Challenge

Dynamic Technologies has grown into a multinational software solutions provider with over 1,500 staff, nine group companies, and 24 reporting entities. Through organic growth and acquisitions, the Group has evolved into multiple industries worldwide, including agriculture, banking, financial services, legal, retail, manufacturing, education, healthcare and more.



The Solution

Using Sage Intacct, Dynamic Technologies has complete operational and financial visibility to view and analyse performance at company level.



The Outcomes

- Automated project accounting and end-to-end operational and financial visibility.
- Deep multi-dimensional accounting capabilities across multiple entities.
- Consolidated reports and visibility for real-time decision-making.

The Sage logo, consisting of the word "Sage" in a bold, sans-serif font.

Company
Dynamic Technologies

Location
UK, Europe, US, UAE,
East Africa and South Africa

Industry
Technology & Software

Sage Products
Sage Intacct

Sage Partner
AWCape



About Dynamic Technologies

Dynamic Technologies is a multinational software and digital solutions Group comprising BPC Resourcing, CloudSmiths, DVT, Dynamic DNA, Emerald Consulting, Inspired Testing, Sincera, Swarm and xSMTHS. Through its nine Group companies, Dynamic Technologies offers software and app development, AI, SQA and software testing, data analytics, cloud services, CRM, UX/UI design, loyalty software, ICT skills development and other related competencies across multiple industries.



Using Sage Intacct, Dynamic Technologies can consolidate financial reporting across all businesses while having real-time visibility to ensure profitable operations.

More growth leads to less time

As a multi-industry company, Dynamic Technologies manages over 1,500 employees and nine companies. Consolidating reports across the business is critical to the Group's success.

Vaughan Diedrick, Group COO at Dynamic Technologies, says: "As a growing technology business, we needed to put in place a scalable software-as-a-service financial solution to gain complete visibility of our business and streamline reporting across multiple currencies and entities."

Time-consuming and manually intensive

With so many moving parts in the form of employee, financial, and performance data, the Group was looking to reduce and ultimately replace manual capturing and consolidation of company data.

Additionally, due to the company's complex multi-entity management and global consolidation requirements, the Group's executives required enhanced clarity on performance metrics to make real-time business decisions that would benefit the company holistically.

Financial and operational consolidation

Dynamic Technologies needed a scalable solution with multi-dimensional accounting and reporting capabilities. Furthermore, with extensive financial year-end deadlines, they needed easy integration via open application programming interfaces, to complete the implementation process with minimal disruptions or delays.

"Thanks to Sage Intacct, we can easily view and analyse performance at company level and run consolidated reports for the Group as a whole," says Vaughan.

Sage gets the job done with seamless integration

Working with Sage Partner AWCape, Dynamic Technologies rolled out Sage Intacct across all 25 entities in less than two months. Executives and senior management now have a streamlined solution that minimises the complexities of primary processes and patchworked spreadsheets, while enabling easy data flow across multiple entities. Dynamic Technologies plans to evolve Sage Intacct into a platform for automated project accounting, supported through integration with various CRM and time recording platforms.

"Sage Intacct is a modular, flexible solution that will grow alongside our business," says Vaughan. "It was a pleasure to collaborate with the AWCape team on this project. They helped us get up and running fast, with an aggressive deadline associated with financial year-end. We now have an open, configurable, cloud accounting solution that enables us to easily share data and connect multiple solutions, providing a solid foundation for growth."



Sage

© 2023 The Sage Group plc or its licensors. Sage, Sage logos, Sage product and service names mentioned herein are the trademarks of The Sage Group plc or its licensors. All other trademarks are the property of their respective owners.