

Success Story

Healing Place Church strengthens its ministry outreach

Learn how churches can improve congregant relationships with Sage Intacct Ministry Intelligence.

“The analyzed data on the dashboards gives me so much information at my fingertips that I didn’t previously have. Our pastors now have a powerful tool to help them care and connect more intentionally with our congregation. Sage Intacct Ministry Intelligence is something every church should consider using.”

Joseph LeBlanc
CFO, Healing Place Church



Results with Sage Intacct Ministry Intelligence

Healing Place Church uses Sage Intacct Ministry Intelligence to enhance congregational care, financial forecasting, and member engagement. As a result, they have benefited from:

- Timely pastoral care through real-time giver insights
- Personalized member engagement via automated outreach tools
- Accurate financial forecasts with detailed metrics

Organization
Healing Place Church

Location
Louisiana, US

Industry
Nonprofit

Sage Products
Sage Intacct Ministry Intelligence

Sage Partner
Baker Tilly



About Healing Place Church

Healing Place Church (HPC) is a multicampus church based in Baton Rouge, LA. In 1993, HPC began with a vision of being a healing place for a hurting world. More than 20 years later, the vision remains the same. The goal is to be big enough to reach the world but small enough to feel like home.

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Healing vision hindered by organizational challenges

Healing Place Church (HPC) is a multicampus church based in Baton Rouge, LA, founded in 1993 with a vision of being a healing place for a hurting world. Over 20 years later, the vision remains the same: to be big enough to reach the world but small enough to feel like home.

As a large church, HPC struggled to identify congregation members needing pastoral care at critical times. The opportunities for outreach when people stopped regular or recurring giving were sometimes delayed or went unnoticed.

HPC wanted to minister to families who might be struggling with job loss or stopped giving due to another life-changing event.

It was also important to HPC leadership to reach out to congregation members who recently started consistently giving to ensure new givers had opportunities to get involved, get connected, and serve. Growing and supporting believers is at the heart of their vision.

The HPC executive board was making decisions based on their current finances but could not confidently project if their congregation's giving patterns supported those decisions.

A need for accuracy

Their church membership was healthy; however, the board was forecasting financial growth without knowing their financial sustainability accurately or in real time. Delayed outreach to members who stopped regular giving and the need to engage new givers were significant challenges. The HPC executive board also faced difficulties in making financial decisions without accurate, real-time data on giving patterns.

Leveraging Sage Intacct Ministry Intelligence

Healing Place Church sought a solution to enhance their pastoral care and operational efficiency. They found it in Sage Intacct Ministry Intelligence.

This powerful tool integrates data from various sources into a single platform, providing crucial insights that were previously inaccessible. With Sage Intacct Ministry Intelligence, HPC can identify critical ministerial opportunities and respond swiftly to the needs of their congregation.

Chief Financial Officer at Healing Place Church, Joseph LeBlanc adds, "Sage Intacct Ministry Intelligence is a tool where we can track the most critical data from various sources all in one platform. The ministerial opportunities identified through Sage Intacct Ministry Intelligence are very exciting. It isn't about money; it's about the people and health of the church."



Empowering congregational care: Sage Intacct enhances engagement and insight for Healing Place Church.

Real-time insights and engagement

Since adopting Sage Intacct Ministry Intelligence, HPC has quickly identified regular and recurring givers using profiles created in Sage Intacct. Profiles also track first and second-time gifts and givers, which are presented along with other giving data on six dashboards.

Church members identified as new regular or recurring givers are now quickly sent welcome and thank you notes, letting them know their gifts are noticed and appreciated. This data allows pastors to develop relationships with new members and invite them to join church groups and events.

Data-driven decision making

Six dashboards provide visibility into giving patterns, allowing pastors to focus their attention where it's most needed. The tool facilitates timely pastoral outreach and engagement with new and existing members, fostering stronger relationships and community involvement.

Sage Intacct Ministry Intelligence dashboards help HPC's executive board make accurate cash flow projections, giving them confidence in the sustainability of member contributions.

This data-driven approach enables the board to plan new programs and initiatives with assurance, they can comfortably plan new church programs or mission initiatives, knowing they have the data to support their decisions.

Ministry Intelligence helps HPC be a place where the congregation feels supported. It allows them to reach out when there might be a problem and to encourage new members to become involved. The dashboard data gives the executive board the information they need to ensure HPC stays healthy.

Empowering congregational support

Sage Intacct Ministry Intelligence has transformed HPC into a more supportive community. By leveraging dashboard data, the church can proactively address potential issues and encourage new member involvement.

This tool ensures that HPC remains a place where the congregation feels valued and supported, propelling their mission forward.



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