

Success Story

Wild Eye unlocks new growth with Sage Intacct



“Sage Intacct has unlocked a new era of growth. We now have the tools and insights to plan ahead, act faster, and make better decisions”.

Andrew Beck

Managing Director, Wild Eye Destinations & Photographic



A shift toward strategic scale

As Wild Eye expanded, the demands on its financial systems became more complex. With a larger team, international clients, and multi-currency operations, the company needed better visibility, stronger forecasting, and more control.



Moving from Sage Business Cloud Accounting to Sage Intacct was a strategic decision that brought advanced functionality, powerful reporting, and the flexibility to support the next stage of growth.



Long-term value with Sage Intacct and Absolute Gravitas

Today, Sage Intacct supports Wild Eye’s financial operations with real-time dashboards, automated revenue recognition, and seamless multi-currency reporting. With Absolute Gravitas as their implementation partner, the system was configured to reflect Wild Eye’s specific structure, revenue streams, and growth plans. Together, the platform and the partnership provide the insights and scalability Wild Eye needs to plan with confidence.



Company
Wild Eye

Location
South Africa
(with global operations)

Industry
Safari and Travel Experiences

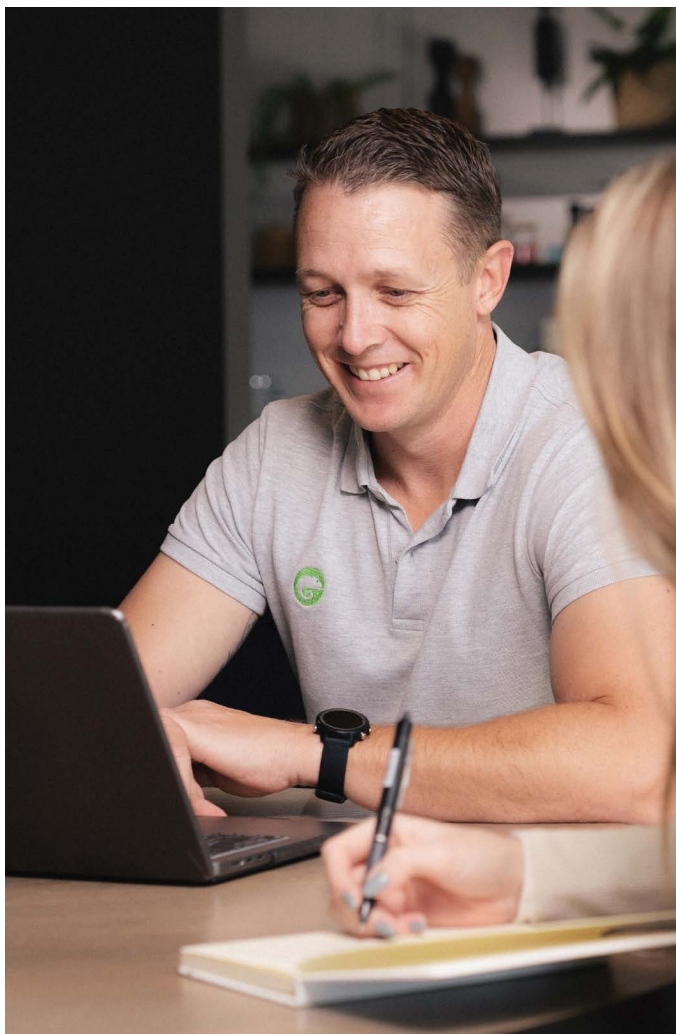
Sage Products
Sage Intacct

Sage Partner
Absolute Gravitas



About Wild Eye

Wild Eye was founded 14 years ago by three partners with a vision to deliver meaningful travel experiences through photography and conservation. Wild Eye offers custom travel itineraries, scheduled photographic tours and private guided safaris, all rooted in their mission to help guests see the world differently through connection, nature, and culture.



“Sage Intacct is a powerful tool for any business looking to become more strategic, sustainable, and ultimately more profitable.”

Andrew Beck

Managing Director, Wild Eye Destinations & Photographic

From intimate beginnings to global adventures

Wild Eye’s early days were scrappy and full of passion. Just three people in a small office waiting for the phone to ring. “We never imagined we’d grow to the size we are now,” says Managing Director Andrew Beck. “But we stayed focused on experience and impact.” That mindset helped shape the business into what it is today: a company coordinating complex travel logistics across continents, while staying rooted in its original mission to connect people with nature in transformative ways.

Built on trust, refined by expertise

Behind every Wild Eye journey is a team that knows what it takes to make travel run smoothly. With more than a decade of experience across Africa and beyond, the team has built strong relationships with local guides, camps, and logistics partners. That foundation means guests can fully focus on the experience, knowing the details are handled and the right support is in place from start to finish.

A high-touch business with complex needs

While Wild Eye offers world-class photographic and guided safaris, the heart of the business is transformation. Every journey is crafted to foster meaningful connections between people and wild spaces, between travellers and cultures, and within the travellers themselves. “Our goal is to change the way people see the world,” says Andrew. “Those moments of awe in wild places—those are the ones that stay with you.”

Built for deeper insight and smarter decisions

As Wild Eye expanded into a global destination management business, its financial needs grew more complex. With international clients and bookings years in advance, the team needed a platform that could handle both detail and strategy. Sage Intacct delivered the multi-currency tools, deferred revenue tracking, and real-time dashboards to support smarter decisions. “For the first time, we didn’t start the year at zero,” Andrew says. “We could see what was already sold and forecast ahead.”

Real-time dashboards without the learning curve

Wild Eye needed a way to track performance clearly and confidently, without sifting through spreadsheets. With custom dashboards in Sage Intacct, the team can monitor trends, spot issues early, and plan with greater precision. “It’s not just about pretty pictures,” says Managing Director Andrew Beck. “It’s about knowing what’s coming so we can act before there’s a problem.” From revenue performance to sales tracking and commission planning, the dashboards give Wild Eye the visibility to make smarter decisions faster.

Sage Intacct sets Wild Eye up for the future

Wild Eye first ran their operations on Sage Business Cloud Accounting, which served them well as a small but growing business. As their footprint expanded and financial requirements became more complex, they needed a system that could handle greater detail, deeper forecasting, and multi-currency management. Moving to Sage Intacct gave them the structure and insight to plan further ahead, track performance more precisely, and support their next phase of growth with confidence.



“Sage Intacct gives Wild Eye the structure and visibility to make confident decisions as they grow. It’s about building a system that supports their goals now and into the future.”

Chipo Dzawoma

Project Director, Absolute Gravitass

A partner who builds for the long term

Absolute Gravitass led the implementation and continues to support Wild Eye post-launch. Their team worked side-by-side with Wild Eye through every phase of the process, from discovery to training and beyond. “They took the time to understand our strategy and built the system with our future growth in mind,” says Andrew. Even with staff turnover during the rollout, the support never faltered. “We always had someone who knew our business, our goals, and where we were in the project.”

A system that brings clarity

With Sage Intacct, Wild Eye now has a clear view of what’s happening across the business. Custom dashboards and tailored reporting help the team track trends, manage commissions, and see what’s coming next. The system gives them the confidence to plan, grow, and keep delivering the meaningful travel experiences that set them apart.



Sage

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