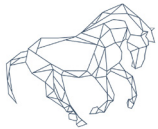


SUCCESS STORY IN FOCUS

Sage Accounting proves it's not just a one trick pony

Dales Finance take advantage of Sage Accounting's horsepower, giving them a better understanding of their customers



DALES FINANCE
COMMERCIAL FINANCE BROKERS

Company

Dales Finance

Industry

Finance Broker

Location

United Kingdom

Sage Products

Sage Accounting

About Dales Finance:

Dales Finance offer financial advice and guidance to growing businesses. They listen to your story and match the business with an appropriate lender, offering loans, invoice finance, trade finance and asset finance.

“I wanted something that was relatively simple to use. Sage Accounting does the core things I need, I can manage my invoices, I can manage my payables, I can do everything myself.”

Richard Holling, Owner at Dales Finance



The challenge:

Dales Finance owner Richard Holling needed a complete accounting solution to take care of business expenses, cash flow analysis, raising invoices and process automation. Richard didn't want to pay hundreds of pounds a month for multiple pieces of different software.



The solution:

Sage Accounting allows Richard to manage the business's finances himself, giving him complete control of incomings and outgoings, from any device, and reducing costs by 75% per annum when compared to separate software applications.



The outcomes:

Using Sage's help pages and support videos, Richard was able to set up Payroll himself and link it to HMRC, so all of the submissions are now taken care of, giving Richard and his customers complete peace of mind.

- Ready to use, online, cloud-based accounting solution
- Payroll linked to HMRC, allowing for quick and secure submissions
- Simplified control of incomings and outgoings, from any device
- Reduced costs by 75% per annum

About Sage Accounting

From sales and purchases to cashflow, VAT and reporting. Sage Accounting supports every step in your business process. Elevate your productivity and efficiency with software that frees you to perform at your best. For more info, visit [sage.com/accountants](https://www.sage.com/accountants)