

Salesforce Connector

Work faster by unifying your customer insights

The Salesforce connector provides integration of Sage X3 with Salesforce CRM to seamlessly share customer data, which will reduce potential for errors (no double-entries), increase user productivity and close more sales opportunities.

The Salesforce connector is an enterprise Cloud solution to integrate CRM capabilities with Sage X3.

The solution provides simpler, standard integration of Sage X3 with Salesforce CRM to help increase user productivity and shorten the sales cycle. Users can seamlessly share, view and update customer information across the enterprise Cloud solutions, allowing for enhanced visibility, efficiency and sales. Plus, the solution allows for customization to adapt to specific business requirements.

Key benefits for your business

- Integrated Cloud solution that seamlessly combines CRM and ERP functionality
- Simpler, standardized integration of CRM and ERP transactions
- Improved user productivity and reduced risks of error (no double entry)
- Visibility across the sales cycle
- Customizable to adapt to business requirements

Key features for your business

- Synch Salesforce account data to Sage X3 customer data
- Create and update a customer record from Salesforce to Sage X3
- Update an account or customer from/to Salesforce and Sage X3
- Display Sage X3 order information in Salesforce
- Import/export of data using CSV files in Salesforce and Sage X3

Questions?

The Salesforce Connector is available with Sage X3 version 11. For questions or additional details, please contact your local Sage colleague and/or authorized Sage business partner.

Visit [sageX3.com](https://www.sageX3.com) for more information