



Sage CRM customer | Suggested agenda snapshot

***This is just a sample of how you could spend your days.
Create your own agenda* to personalize your learning schedule.***

In addition to your personal three-day journey, see how Sage can ignite your passion and dreams by exploring the Sage Summit show floor. Open all day, every day, the show floor hosts interactive demos, success strategy conversations, product certification prep, and countless networking opportunities while you explore a vast number of innovative solutions from our 150+ partners to address your business challenges.

Tuesday, July 26		Discover your passion
9:00 a.m.	Keynote	The Sage conversation —The magical Virgin business model applied: Architecting a brand that's built to last with Sage CEO Stephen Kelly and Sir Richard Branson, founder of Virgin Group
11:15 a.m.	Breakouts	Getting your business on board with customer relationship management [MM-7446]
12:30 p.m.	Breakouts	Tips for maximizing sales effectiveness [MM-7457]
2:00 p.m.	Breakouts	Maximizing value from your website [GN-7455]
3:30 p.m.	Breakouts	Moving your business to the cloud at your own pace [GN-7430]
4:45 p.m.	Breakouts	Distribution customer success story [MM-7527]
5:30 p.m.	Evening activity	Show floor networking reception
Wednesday, July 27		Explore business solutions
9:30 a.m.	Keynote	Featured conversation —The giving economy: Why doing good is great for business with Gwyneth Paltrow, Oscar®-winning actress, founder and CCO of goop, and Zooey Deschanel, actress, singer-songwriter, and cofounder of HelloGiggles
11:00 a.m.	Breakouts	Hear from your peers: how CRM helped me overcome my marketing and sales challenges [MM-7447]
12:30 p.m.	Breakouts	How to excel at email marketing, marketing automation [GN-7452]
2:00 p.m.	Keynote	Featured conversation —Sink or swim: Surviving the sharks at the investment pitch with Robert Herjavec and Daymond John, investors from ABC's "Shark Tank"
2:00 p.m.	Breakouts	Automating your marketing campaigns with Sage CRM (hands-on) [MM-7440]
3:30 p.m.	Breakouts	From quote to delivery [GN-7444]
4:45 p.m.	Breakouts	Delivering customer service in the 21st century [MM-7442]
7:00 p.m.	Evening activity	Sage celebration
Thursday, July 28		Ignite your business
9:30 a.m.	Keynote	Featured conversation —Values over valuation: Building a mission-driven business with Ashton Kutcher, actor, entrepreneur, tech investor, and producer and Yancey Strickler, cofounder and CEO, Kickstarter
11:00 a.m.	Breakouts	Customizing CRM (hands-on) [MM-7441]
12:30 p.m.	Breakouts	Get more insights out of Sage CRM with Sage Enterprise Intelligence [MM-7477]
2:00 p.m.	Breakouts	Ensuring a successful software implementation for your company [GN-7466]