

## Success Story

# Sage and AG Smith & Co revolutionise accounting

UK accountants go fully digital with suite of cloud software from Sage

“Sage Accounting allows us to drill into the numbers to see what makes these businesses work, and how we can help them be more successful.”

**Jordan Smith ACCA**

Client Developer, AG Smith & Co



### The challenge:

AG Smith & Co knew that with the right technology, there was an opportunity to grow the business and offer modern, quick bookkeeping services to their clients. Practice Owner and Director Andrew Smith FCCA had a vision to transform the business from a tired, traditional accountancy practice, to a modern, paperless cloud-based digital practice.



### The solution:

With the goal of a truly paperless office, AG Smith & Co migrated its whole accountancy processes to Sage Accounting in January 2019. The cloud solution was quick to set up, easy to use and almost instantly improved the way the company worked.



### The outcomes:

The cloud software syncs with clients' bank accounts to offer a real-time overview of their business finances. Sage AutoEntry saves clients and AG Smith & Co hours of admin time by accurately capturing invoices, receipts, and expenses, and seamlessly pulling them into Sage Accounting.

- 50% faster to compile client accounts
- Freed up the team to offer business advice and coaching
- Opened up new revenue stream from bookkeeping services
- Created a fully digital paperless environment
- Attracted next generation of accountants and clients

Sage

**Company**  
AG Smith & Co

**Location**  
United Kingdom

**Industry**  
Accountancy

**Sage Products**  
Sage Accounting



### About AG Smith & Co

Alongside their accountancy services, Chartered Certified Accountants AG Smith & Co offer tailored business advice and personalised yearround services, such as bookkeeping, payroll and taxation to 700+ clients who range from limited companies, partnerships to sole traders.

