

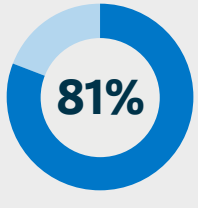
HR in the moment: Impact through insights

How HR can use analytics to create greater value and increase business impact

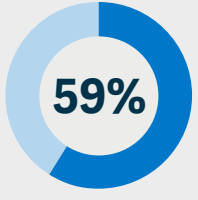
Sage polled over 500 HR leaders and c-suite execs to find out how HR leaders are using analytics to drive business decision-making. Here's what we found.

How aligned are HR with business priorities?

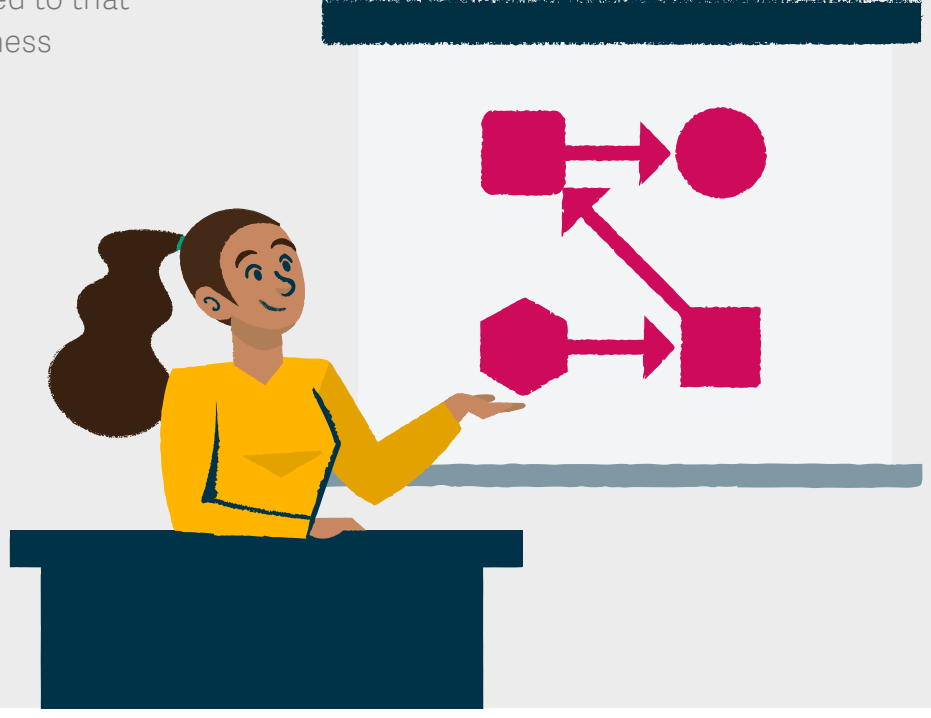
HR are aligned to business goals, Sage new research found, but aren't leading enough



81% of the c-suite feel HR priorities are aligned to that of the overall business

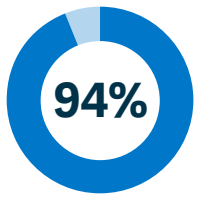


59% still don't feel HR is playing a leading role across the business, however

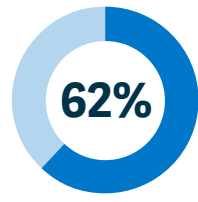


The future of HR analytics

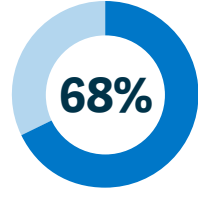
HR data and analytics are widely available, but there is a lack of sufficient actionable insights



94% of business leaders have access to some form of People data from HR. However ...



... **62%** of HR leaders said they're unable to use the data to spot trends and make business-related predictions

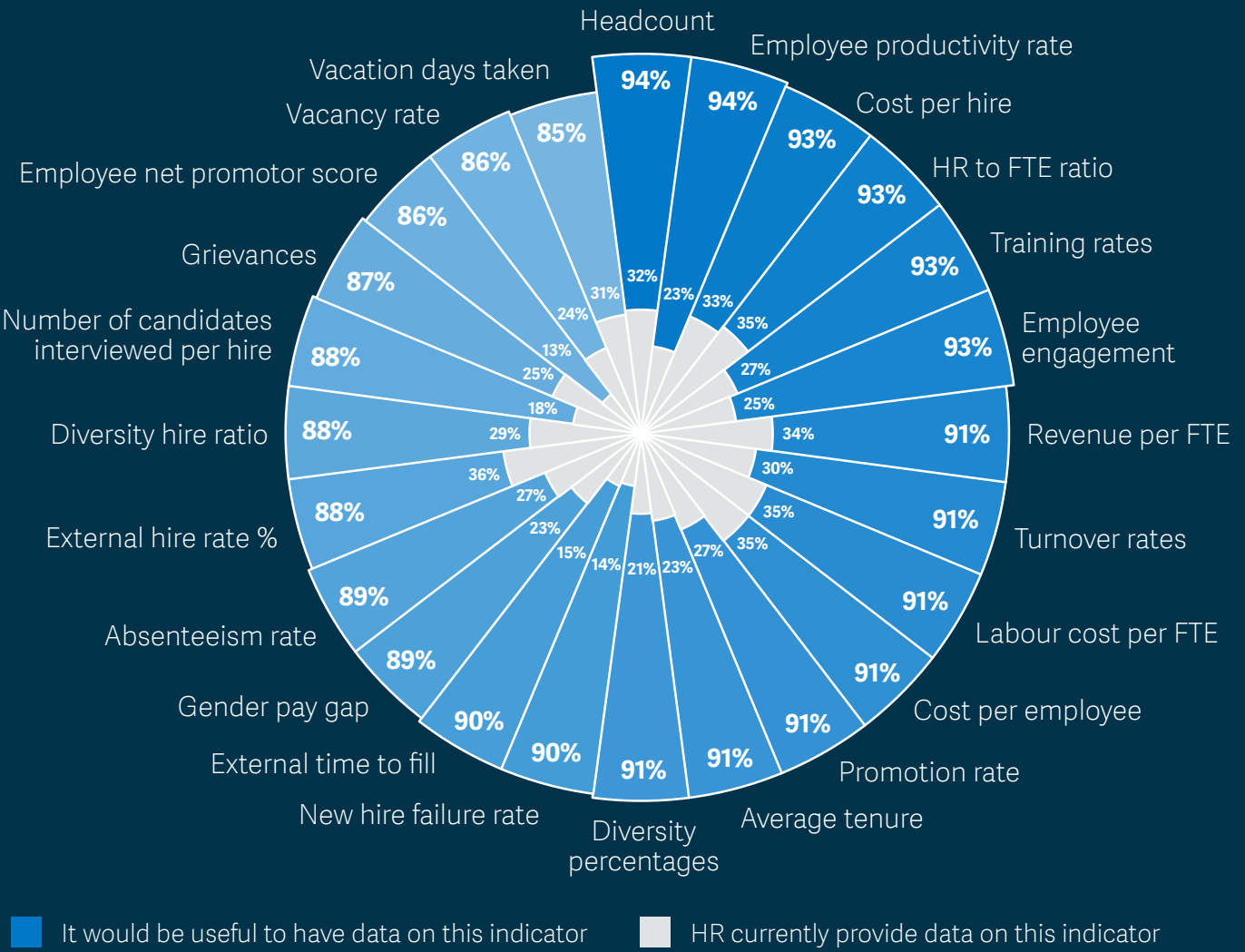


68% of c-suite leaders aren't heavily reliant on HR data and **38%** are not fully satisfied with HR's ability to provide insights and recommendations



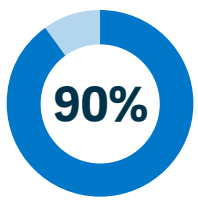
A clear gap between what HR data c-suite leaders want and what they get

Percentage of c-suite saying it is useful to have data on these indicators versus those saying HR provide data on them

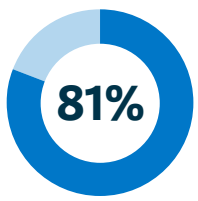


The role of HR technology

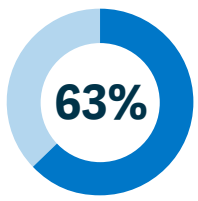
HR tech has helped organisations to adapt and contribute to business goals



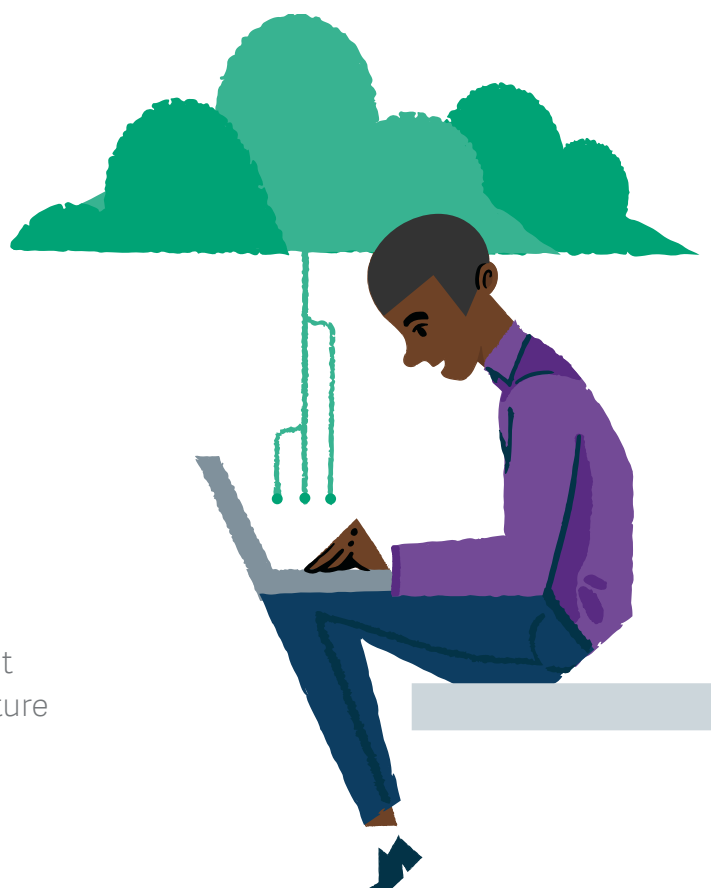
90% of the c-suite say HR technology has helped assist with business priorities



81% of HR leaders say cloud HR helped them to operate effectively during the pandemic



63% of HR leaders acknowledge limitations of their current HR system and are not fully confident that their HR tech is fit for the future



Download the full report [HR in the moment: Impact through insights](#), to see how HR can be **insight-driven business leaders**, delivering greater value to the c-suite and impacting business priorities.